

Curriculum Vitae

DR. JASON LEE CARTER, DBA

PERSONAL

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Marital Status: Single; No dependents
Citizenship: U.S.A. citizen
Immigration: Current work visa (“Blue Card”) for Macau, China S.A.R.



LINKS

LinkedIn: <https://www.linkedin.com/in/dr-jason-lee-carter-dba-6b6ba5152/>
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Publons: <https://publons.com/researcher/1319275/dr-jason-lee-carter/>
ResearchGate: https://www.researchgate.net/profile/Jason_Carter20
Academia.edu: <https://cityu-mo.academia.edu/DrJasonLeeCarter>

SUMMARY

Assistant Professor in fields of management, marketing, human resources, and research methods/analysis for undergraduate and graduate level students. Accomplished researcher with publications in business administration curriculum and teaching methodology development in internationally ranked and national journals. Graduate thesis/dissertation advisor/mentor in fields of management, finance, political economy, economics, and business administration.

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EMPLOYMENT

Assistant Professor, Faculty of Business (FOB), International Business Cohort (IBC)

City University of Macau, Taipa, Macau

August 2018 to PRESENT

Accomplishments:

- Course Coordinator for several undergrad and grad programs subjects (i.e. MA0223 International Business Operation Strategy, MA0221 International Marketing Management, BA317 International Business Management, *to name a few*)
- Lead developer for QA Protocols for FOB development in accordance with Macau government regulations.

Lecturing Duties:

- Preparing lectures using course textbook and classroom technology in individual, pair, and group activities.
- Delivering lectures and activities in accordance with performance learning objectives.
- Designing syllabi, quiz, examination, and term paper assignments to meet learning objectives.
- Logging and recording of grade-related components such as attendance, performance, etc.
- Pedagogical & andragogy (facilitation) adult learning theory.
- Classroom / curriculum course design and implementation.

Advisor / Mentoring Duties:

- Working closely with the candidate to design a meaningful dissertation project.
- Providing consistent and constructive feedback on their dissertation project.
- Facilitates timely submission(s) of candidate research.
- Prepares the candidate for a chosen career path through discussion and planning.
- Consults with the candidate in identifying a position upon graduation, with letter(s) of recommendation on the candidate's experience and accomplishments.

Web-Portal Interfaces: *TRON*; *iCan* (for in-class/online lecturing, syllabus, assignments, presentations, etc.).

Associate Professor: International Marketing / Doctoral Dissertation Mentor (REMOTE)

Swiss Management Center (SMC) University, Züg, Switzerland

November 2017 to March 2020

Advisor / Mentoring Duties:

- Worked with the candidate to design a meaningful dissertation project.
- Provided consistent and constructive feedback on their dissertation project.
- Facilitated timely submission(s) of candidate research.
- Prepared the candidate for a chosen career path through discussion and planning.
- Post-graduation career consultation, with letter(s) of recommendation, job search advising, etc.

Lecturing Duties:

- Prepared lectures using course textbook and online learning technology.
- Delivered lectures and activities in accordance with performance learning objectives.
- Logged and recording of grade-related components such as attendance, performance, etc.
- Pedagogical & andragogy (facilitation) adult learning theory.
- Classroom / curriculum course design and implementation.

Web-Portal Interfaces: *Canvas* (for in-class/online lecturing, syllabus, assignments, presentations, etc.).

Lecturer / MBA Program Coordinator

Webster University Thailand Campus: Graduate School, Bangkok, Thailand (satellite campus for American university)

January 2017 to December 2017

Lecturing Duties:

- Prepared lectures using course textbook and classroom technology in individual, pair, and group activities.
- Delivered lectures and activities in accordance with performance learning objectives.
- Designed syllabi, quiz, examination, and term paper assignments to meet learning objectives.
- Logged and recorded of grade-related components such as attendance, performance, etc.
- Pedagogical & andragogy (facilitation) adult learning theory.
- Classroom / curriculum course design and implementation.
- Cross-cultural learning engagement for student diversity of 41 nations.

Educational Administrative Duties:

- Recruitment and selection for lecturing faculty.
- Lecturer faculty administration (i.e. open classroom assigning, dispute mediation, faculty development, etc.).
- Administrative policy implementation and adherence.
- Thai Ministry of Education / U.S. ACBSP accreditation and compliance documentation and reporting.

Advisor / Mentoring Duties:

- Worked closely with the candidate to design a meaningful dissertation project.
- Provided consistent and constructive feedback on their dissertation project.
- Facilitated timely submission(s) of candidate research.
- Prepared the candidate for a chosen career path through discussion and planning.
- Consulted with the candidate in identifying a position upon graduation, with letter(s) of recommendation on the candidate's experience and accomplishments.

Web-Portal Interfaces: *Blackboard* (for in-class/online lecturing, syllabus, assignments, presentations, etc.).

Lecturer

Khon Kaen International College, Khon Kaen University, Khon Kaen, Thailand
August 2016 to December 2016 (temporary contract position)

Lecturer

Naresuan University International College, Naresuan University, Phitsanulok, Thailand
July 2014 to August 2016

Accomplishments:

- Author of 2 course textbooks: ⁽¹⁾ Diplomatic Communication for Business Managers, ⁽²⁾ Accounting Comprehension for Business Managers.

Lecturing Duties:

- Prepared lectures using course textbook and classroom technology in individual, pair, and group activities.
- Delivered lectures and activities in accordance with performance learning objectives.
- Designed syllabi, quiz, examination, and term paper assignments to meet learning objectives.
- Logged and recorded of grade-related components such as attendance, performance, etc.
- Pedagogical & andragogy (facilitation) adult learning theory.
- Classroom / curriculum course design and implementation.
- Course textbook design and creation.

Lecturer / Head of the Languages Department

Dusit Thani College, Bangkok, Thailand

September 2009 to April 2014

Accomplishments:

- Author of 4 course textbooks: ⁽¹⁾ Contemporary World Affairs, ⁽²⁾ Business English for the Hospitality Industry, ⁽³⁾ Advanced English Composition, ⁽⁴⁾ Principles of Communication.
- Lead for HRM program lecturer assignments and curriculum revision for 6 core subjects: Introduction to HRM, International HRM, HRM for Multinationals, Human Resources Development, & Ethics and HRM.

Lecturing Duties:

- Prepared lectures using course textbook and classroom technology in individual, pair, and group activities.
- Delivered lectures and activities in accordance with performance learning objectives.
- Designed syllabi, quiz, examination, and term paper assignments to meet learning objectives.
- Logged and recorded of grade-related components such as attendance, performance, etc.
- Pedagogical & andragogy (facilitation) adult learning theory.
- Classroom / curriculum course design and implementation.
- Course textbook design and creation.

Educational Administrative Duties:

- Recruitment and selection for lecturing faculty.
- Lecturer faculty administration (i.e. open classroom assigning, dispute mediation, faculty development, etc.).
- Administrative policy implementation and adherence.
- Thai Ministry of Education accreditation and compliance documentation and reporting.
- Design of core syllabus and case study analysis for business and management faculty.

Enterprise Sales Representative / Sales and Service Manager Southeast Asia-Pacific Region

Guidance Software, Inc., Los Angeles, CA & Chiang Mai, Thailand

September 2004 to September 2009

Accomplishments:

- Increased Southeast Asia-Pacific region sales from less than \$4 million to \$8.2 million, exceeding quota by 12% in 2005 and 15% in 2006: “*Emperor's Club*” top 5% sales performance achievement in 2005 and 2006.

Commercial Sales Duties:

- Formal business proposals and reports composition.
- Remote and on-site customer consultations and proposal presentations: total of **31** countries visited.

Corporate Administrative Duties:

- Recruitment and selection for professional sales staff.
- Corporate policy implementation and adherence.
- Writing of departmental business plans and annual reports.
- Strategic analysis of business growth development opportunities in Southeast Asia-Pacific region.

Lecturer

North-Chiang Mai University, Hang Dong, Chiang Mai, Thailand

January 2001 to September 2004

Lecturing Duties:

- Prepared lectures using course textbook and classroom technology.
- Delivered lectures and activities in accordance with performance learning objectives.
- Designed syllabi, quiz, examination, and term paper assignments to meet learning objectives.
- Logged and recorded of grade-related components such as attendance, performance, etc.
- Classroom / curriculum course design and implementation.

Commercial Sales Representative

ADT Home Security/TYCO, Inc., Georgia, Florida, South Carolina, USA

January 1998 to January 2001

Accomplishments:

- Increased Southeast U.S. region sales by average of 9% annually in 3-year employment span.

Commercial Sales Duties:

- Door-to-door commercial sales in Southeast U.S. territory.
- Drafted and presented formal business proposals to potential and existing clients.

PROFESSIONAL REFERENCES

Dr². Ted Sun

Vice-Chancellor of Academics

Swiss Management Center (SMC) University

Züig, Switzerland / Dublin, OH, USA

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Dr. Keith Welsh

(former) Interim Rector

Webster University (Thailand Campus)

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Dr. Scott A. Hipsher

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Bangkok & Cha-Am, Thailand

Doctoral Advisor *(Remote)*

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Email: scotta_1998@yahoo.com

EDUCATION: CURRENT

Doctor of Business Administration (DBA); Concentration: Marketing

LIGS University, Honolulu, HI, USA (*Remote*)

- **Start Date: December 2019**
- **Accreditation:**
 - Accreditation Service for International Schools, Colleges and Universities (ASIC)
 - The American Association for Adult and Continuing Education (AAACE)
 - Association for Educational Communications and Technology (AECT)
 - Quality International Study Abroad Network (QISAN)
- **Anticipated Graduation: December 2021**

EDUCATION: COMPLETED

Doctor of Business Administration (DBA); Concentration: Management

Swiss Management Center (SMC) University, Züig, Switzerland

- **Awarded: June 2016**
- **Cumulative GPA: 3.70**
- **Accreditation: (as of 2018)**
 - Accreditation Council for Business Schools and Programs (ACBSP)
 - U.S. Council for Higher Education Accreditation (CHEA)
 - European Council for Business Education (ECBE)
- **Doctoral Candidate Residency:** February 2012 to May 2012: Ecole Hôtelière de Lausanne (EHL), Lausanne, Switzerland; Achieved Qualified Learning Facilitator (QLF) certification.
- **Dissertation:** *“Geocentralization: Designing adaptive geocentric business management curriculum for adult learning institutions in Thailand.”*
- **Primary Data Concentration:** Adult ego learning; Academic performance; Pedagogy vs. Andragogy; Facilitation.
- **Secondary Data Concentration:** Business curriculum development in Thailand vs. S.E. Asia; Geocentric management.

Master of Business Administration (MBA); Concentration: Management

American InterContinental University (AIU), Los Angeles, CA, USA

- **Awarded: February 2007**
- **Cumulative GPA: 3.50**
- **Accreditation:**
 - U.S. Southern Association of Colleges and Schools (SACS)
 - U.S. Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA)
 - Accreditation Council for Business Schools and Programs (ACBSP)
- **Master Thesis:** *“Management in crisis: Review of the Coca-Cola Company’s management of the contamination events in Belgium and India.”*

Bachelor of Business Administration (BBA); Concentration: Human Resources Management

American InterContinental University (AIU), Los Angeles, CA, USA (*L.A. campus closed in 2008*)

- **Awarded: March 2006**
- **Cumulative GPA: 4.00**
- **Accreditation:**
 - U.S. Southern Association of Colleges and Schools (SACS)
 - U.S. Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA)
 - Accreditation Council for Business Schools and Programs (ACBSP)
- **Graduated “Summa cum Laude”**

Associate of Arts in Business Administration (AABA); Concentration: Information Systems

American InterContinental University (AIU) (*Remote*)

- **Awarded: August 2004**
- **Cumulative GPA: 4.00**
- **Accreditation:**
 - U.S. Southern Association of Colleges and Schools (SACS)
 - U.S. Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA)
 - Accreditation Council for Business Schools and Programs (ACBSP)
- **Graduated “With Honors”**

EDUCATIONAL CERTIFICATIONS

Social Media Marketing with Facebook and Twitter

LinkedIn Learning

- **Awarded: June 2020**
- Non-license certification; No expiration.

Social Media Marketing for Small Business

LinkedIn Learning

- **Awarded: June 2020**
- Non-license certification; No expiration.

Qualified Learning Facilitator (QLF)

Ecole Hôtelière de Lausanne (EHL), Lausanne, Switzerland

- **Awarded: May 2012**
- Non-license certification (diploma granted); No expiration.
- Specialization: Adult learner theory; “andragogy”; Facilitation and curriculum design & implementation theory.

Teaching English as a Foreign Language (TEFL)

Text-and-Talk Academy, Chiang Mai/Bangkok, Thailand

- **Awarded: March 2002**
- Non-license certification (diploma granted); No expiration.
- Specialization: Epistemology and pedagogy-based learning theory
- “A”, Category 1 (90-100%) rating.

COURSES LECTURING

City University of Macau, Taipa, Macau

August 2018 to May 2019

- BBA Business Mathematics and Statistics
- BBA Introduction to Management

August 2018 to PRESENT

- BBA Introduction to Business
- BBA Microeconomics
- BBA Macroeconomics
- BBA Marketing Management
- BBA Human Resource Management (HRM)
- BBA Quantitative Methodology
- BBA International Business Management (IBM)
- BBA International Trade
- MBA Research Methodology (MBA program)

COURSES LECTURED

Swiss Management Center (SMC) University

November 2017 to March 2020

- DBA International Marketing Management
- MBA International Management
- BBA Marketing Management
- GCC Marketing Management

Webster University Thailand Campus

January 2017 to December 2017

- BBA International Management
- BBA Labor Relations Management
- BBA Contemporary Human Resources Strategies
- BBA Management Communications
- MBA Marketing

Khon Kaen International College, Khon Kaen University

August 2016 to December 2016

- BBA International Marketing Research
- BBA Global Supply Chain Management

Naresuan University International College, Naresuan University

July 2014 to August 2016

- BBA Diplomatic Communication
- BBA English for Business Managers
- BBA Human Resources Development
- BBA HRM for Multinationals
- BBA Principles of Finance & Accounting
- BBA Total Quality Management (TQM)

Dusit Thani College

September 2009 to April 2014

- BBA Strategic Management
- BBA / BSc Contemporary World Affairs
- BBA / BSc Principles of Communication
- BBA / BSc Advanced English Composition

North-Chiang Mai University

January 2001 to September 2004

- BBA / BSc / BA Business English I, II, III
- BBA / BSc / BA Business Writing III

DISSERTATION MENTORING

City University of Macau, Taipa, Macau

August 2018 to PRESENT

Program of Study	Dissertation Title	Status
1. Master of Business Administration (MBA)	<i>A Study of the Relationship of Brand Localization and Customer Perceived Value on Purchase intention for ZARA Company in China</i>	Graduated
2. Doctor of Business Administration (DBA)	<i>A Managerial Investigation of Quality Factors that Influence Customers' Continuance Intentions to Use Commercial Online English Training Platforms- Evidence from Two Online Education Enterprises</i>	Anticipated graduation 2021

Swiss Management Center (SMC) University

November 2017 to March 2020

Program of Study	Dissertation Title	Status
1. Doctorate of Political Economy	<i>Assessing the Profile of the African Union in the Globalized World</i>	Graduated
2. Doctorate of Finance	<i>Exploring Bankruptcy and Financial Fraud of Listed Non-Financial Firms on the Ghana Stock Exchange in Ghana Banks' Lending Decision</i>	Graduated
3. Doctorate of Business Administration (DBA)	<i>Strategic Marketing and Its Impact on Competitiveness and Performance of Mozambican Firms</i>	Graduated
4. Doctorate of Business Administration (DBA)	<i>Exploring Sustainable Consumption Behavior with respect to Green Products in a Tier II city in India</i>	Graduated
5. Doctorate of Business Administration (DBA)	<i>Sustainable Performance of Industrial SMEs in Ghana: Effective Governance and Strategic Leadership</i>	Graduated
6. Doctorate of Finance	<i>Performance Management Practices in Educational Institutions of Higher Learning in Ghana: From the Perspectives of Reward and Performance Indicators</i>	Graduated
7. Doctorate of Management	<i>Effective Leadership Skills & Styles to Engage Employees & Influence Results in the French Corporate Travel Sector</i>	Graduated
8. Doctorate of Business Administration (DBA)	<i>Assessing the Competitive Strategies of the Telecommunication Companies in Ghana: Mobile and Telecommunication Network (MTN) (Ghana) As a Case Study</i>	Graduated
9. Doctorate of Business Administration (DBA)	<i>Exploring the Implementation of Information Communication Technology (ICT) Systems in Public Sector Management in Ghana</i>	Graduated
10. Doctorate of Business Administration (DBA)	<i>The Impact of Digitalization on Business in Saudi Private Sectors (Oil & Gas Sector)</i>	Graduated
11. Doctorate of Management	<i>Small-Scale Enterprising Among Women in Pito Brewing in the Wa Municipality-Ghana</i>	Graduated
12. Doctorate of Management	<i>The Role of Guanxi for Entrepreneurs in Shanghai, China</i>	Graduated
13. Doctorate of Management	<i>Exploring the Socio-Economic Dynamics Influencing Consumption of Public Healthcare Services in Nairobi County, Kenya</i>	Graduated
14. Doctorate of Management	<i>Understanding perceptions of weakness of Tax administration on tax evasion in Kosovo</i>	Graduated
15. Doctorate of Political Economy	<i>Understanding how governance of shared water resources influences the practice of regional integration in the Southern African Development Community region</i>	Graduated
16. Doctorate of Business Administration (DBA)	<i>The Study of Consumer Perception of Global Versus Local Fashion Brands in Iran</i>	Graduated

17. Doctorate of Business Administration (DBA)	<i>Governance, Risk, Control and Strategy: The key drivers of airport efficiency and productivity and a review of their potential impact on the cost of air travel; The Case of the Ghana Airports Company Limited</i>	Graduated
18. Doctorate of Business Administration (DBA)	<i>Understanding the Impact of Reforms and Modernization of the Customs Division of the Ghana Revenue Authority on Revenue Mobilization at Tema Port</i>	Graduated
19. Doctorate of Management	<i>Organizational Politics Impact on Ghanaian Public Service Organizations Work Performance</i>	Graduated
20. Doctorate of Business Administration (DBA)	<i>How Wealthy Vietnamese People Choose 5 Star Hotels When They Travel for Non-Business Purposes to Hanoi</i>	Graduated
21. Doctorate of Business Administration (DBA)	<i>Investigating the relationships between eWOM behaviour and the buying behaviour of eWOM receivers in Japan</i>	Graduated
22. Doctorate of Business Administration (DBA)	<i>Impact of Macroeconomic and Political Influences on Foreign Direct Investment in Ghana</i>	Unresolved
23. Doctorate of Management	<i>Effect of Integrated Management and Trees Renewal on Income Response of Cashew Nuts in Mozambique</i>	Unresolved
24. Doctorate of Management	<i>Corporate leadership and emotional intelligence among middle level managers in the Ghanaian insurance industry</i>	Unresolved
25. Doctorate of Management	<i>The Determinants of Knowledge Management in the Rural Water, Sanitation and Hygiene (WASH) sector of Ghana; The case of Upper West Region</i>	Unresolved
26. Doctorate of Business Administration (DBA)	<i>The Role of Public Private Partnerships in Development of Public Infrastructure: Prishtina International Airport Case in Kosova</i>	Unresolved
27. Doctorate of Finance	<i>The impact of microfinance institutions (MFIs) on small and medium scale enterprise (SMEs) in Ghana, a case of Ho municipality</i>	Unresolved
28. Doctorate of Economics	<i>Environmental Policy and Austrian Capital Theory: Environmental inflation and bubble creation from government induced capital structure shifts</i>	Unresolved
29. Doctorate of Business Administration (DBA)	<i>The Effect of Acculturation among Hispanic Consumers and its Implication to Digital Channel Strategies</i>	Unresolved
30. Doctorate of Management	<i>Effects of Canadian Recession on University Students' Buying Behavior</i>	Unresolved
31. Doctorate of Business Administration (DBA)	<i>Leadership skill and motivation strategy on performance and employee retention at the Chartered Institute of Administrators and Management Consultants-Ghana (CIAMC)</i>	Unresolved
32. Doctorate of Business Administration (DBA)	<i>Small Business Employee Embezzlement: A Look Into the Hotel Industry</i>	Unresolved
33. Doctorate of Management	<i>An Assessment of the Effect of Quality Transnational Education on Student Satisfaction in Ghana</i>	Unresolved

**Webster University Thailand Campus
January 2017 to December 2017**

Program of Study	Dissertation Title	Status
1. Master of Business Administration (MBA)	<i>Ahmed Construction</i>	Graduated
2. Master of Business Administration (MBA); Concentration: HRM	<i>Human Resources Specialists Strategies to Better Serve the Underserved Immigrants' Groups of Sub-Sahara Africa in Exports / Imports Needs</i>	Graduated
3. Master of Business Administration (MBA)	<i>Student Satisfaction & Loyalty: A study of ESL learning at Wall Street English (Thailand)</i>	Graduated
4. Master of Business Administration (MBA)	<i>High Demand in Male Grooming Products</i>	Graduated

RESEARCH CURRICULUM VITAE

In Development:

Anticipated Publication: 2020	Carter, J. L. <i>Business Leader Perspectives in the Greater Bay Area (Guangdong, Hong Kong, and Macau) on Business Administration Tertiary Curriculum and Learning Environment Development.</i>
Anticipated Publication: 2020	Lou, S., Wu, Z., & Carter, J. L. <i>The Impact of Ambidextrous Leadership in Chongqing, China via Interactional Justice on Ambidextrous Performance in the Era of Media Convergence from the Moderated Mediating Effect of Ambidextrous Media Professionals.</i>
Anticipated Publication: 2020	Carter, J. L. <i>Comparative Analysis of Integrated Marketing Communications Curriculum: An "East-meets-West" Examination of Marketing Communications Revision and Development Efforts.</i>

Ranked Publications:

- August 2020
Ranked by:
Scopus
ERIC
ACI
SS & HCI
- Carter, J. L., & Wu, X. (2020). **An Examination of the Rational Model in Business Education in the Greater Bay Area (Guangdong, Hong Kong, and Macau) for Curriculum Revision and Development Aimed at Improving Graduates' Employability Potential.** *Asian Journal of University Education*, 16(2), 141-165. ISSN: 1823-7797, DOI: <https://doi.org/10.24191/ajue.v16i2.9153>.
<http://myjms.moe.gov.my/index.php/AJUE/article/view/9153/4868>
- November 2017
Ranked by:
Scopus
ESCI
- Carter, J. L. (2017). **Geocentralization and Thainess: Analysis and Instruction Methodology Design of the Business Administration Curriculum in Thailand.** *International Journal of Comparative Education and Development*, 19(4), 150-176. Emerald Publishing, ISSN: 2309-4907, DOI: 10.1108/IJCED-04-2017-0002. <http://www.emeraldinsight.com/doi/full/10.1108/IJCED-04-2017-0002>
- December 2016
Ranked by:
Scopus
SSCI
- Carter, J. L. (2016). **Marketing Curriculum Preparedness for Thailand: Comparing research for marketing curriculum in colleges and universities for higher education institutions in Thailand.** *Asia Pacific Journal of Marketing and Logistics*, 28(5), 1015-1030. Emerald Publishing, ISSN: 1355-5855, DOI: 10.1108/APJML-09-2015-0148.
<http://www.emeraldinsight.com/doi/full/10.1108/APJML-09-2015-0148>
- April 2015
Ranked by:
SCImago (SJR)
- Carter, J. L. (2015). **Progressive Educational Development in Thailand.** *Comparative Perspectives: International Education Journal, The University of Sydney; Winter Issue*, 14(3), 32-46. ISSN: 2202-493X. <https://openjournals.library.sydney.edu.au/index.php/IEJ/article/view/8262/10216>
- March 2014
Ranked by:
Thailand TCI Group 1
- Carter, J. L. (2014). **Quality Control & Validity in Testing for NUIC.** *Naresuan University Journal of Community Development Research (Humanities and Social Sciences)*, 7(2), 92-99. ISSN: 1905-7121. <http://www.journal.nu.ac.th/index.php/JCDR/article/view/750>
- April 2013
Ranked by:
Thailand TCI Group 1
- Carter, J. L. (2013). **Culture Shock – Globalization – Effective Solutions for Language Education in the Hospitality Industry.** *Dusit Thani College International Academic Journal*, December 2013, ISSN: 1906-070X.

International Proceedings:

- January 2014
- Carter, J. L. (2014). *Swiss Reform of Corporate Compensation: Review of the Swiss Federal Legislation Referendum Initiative to Reform Corporate Payoffs.* Swiss Management Center University, Symposium of Business Education Development in African Nations, Ghana, 26 January 2014.
- January 2014
- Carter, J. L. (2014). *A Winning Governance Structure.* Swiss Management Center University, Symposium of Business Education Development in African Nations, Ghana, 26 January 2014.
- May 2014
- Carter, J. L. (2014). *MAM Baby Products – A Live Case: Leadership Analysis Report.* Swiss Management Center University, South Africa Business Learner Development Conference, Rwanda, 04 May 2014.
- May 2014
- Carter, J. L. (2014). *Strategic Leadership: Change – Trust – Power.* Swiss Management Center University, South Africa Business Learner Development Conference, Rwanda, 04 May 2014.

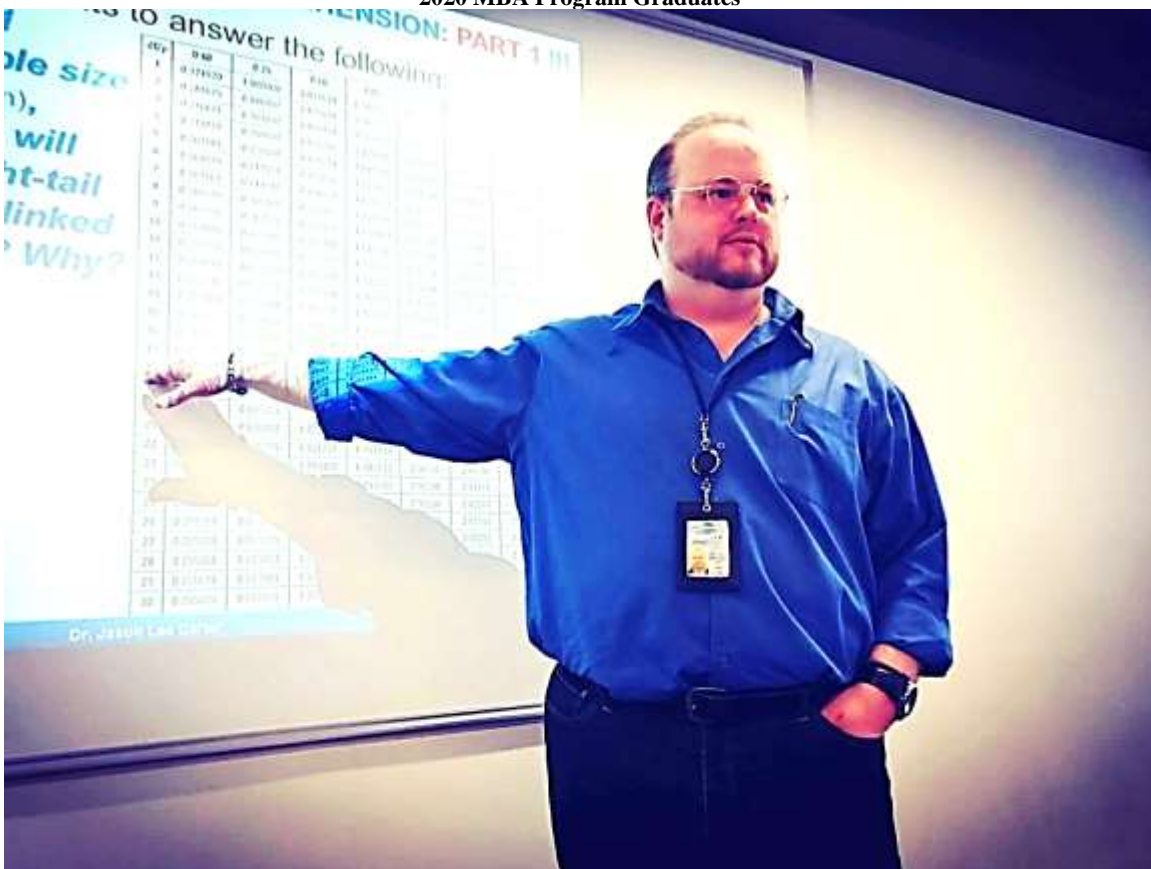
Course Textbooks:

- May 2016
- Carter, J. L. (2016). *Diplomatic Communication for Business Managers.* (Course textbook). Naresuan University, Second Semester 2015-2016 academic year.
- January 2015
- Carter, J. L. (2015). *Accounting Comprehension for Business Managers.* (Course textbook). Naresuan University, First Semester 2015-2016 academic year.
- August 2014
- Carter, J. L. (2014). *Contemporary World Affairs.* (Course textbook). Dusit Thani College, Second Semester 2013-2014 academic year.
- February 2013
- Carter, J. L. (2013). *Business English for the Hospitality Industry.* (Course textbook). Dusit Thani College, First Semester 2013-2014 academic year.
- February 2013
- Carter, J. L. (2013). *Advanced English Composition.* (Course textbook). Dusit Thani College, First Semester 2013-2014 academic year.
- February 2012
- Carter, J. L. (2012). *Principles of Communication.* (Course textbook). Dusit Thani College, First Semester 2012-2013 academic year.

RECENT PHOTO GALLERY



2020 MBA Program Graduates



Business Math & Statistics Lecture