

中文履歷

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學歷

科技管理博士, 清華大學(台灣)
法哲學碩士, 香港大學
知識產權法學士, 北京大學

教學領域

創業與創新管理, 科技產業分析, 知識產權管理, 技術轉型與創新政策

研究領域

高科技創業, 技術轉型與創新政策, 新市場創造, 知識產權管理, 法律文本分析與企業策略

工作經歷

華為技術有限公司專利工程師
香港大學技術轉移辦公室專利顧問(實習)

學術發表

期刊論文

1. Lee, C.K., **Yu, L.M.** (corresponding author). (2022). A multi-level perspective on 5G transition: The China case. *Technological Forecasting and Social Change*, 182, 121812. (SSCI, ABS:3, IF 10.884)
2. Lee, C.K., **Yu, L.M.** (corresponding author), & Zheng, Y.H. (2022). Strategic framing of policy flip-flop: How traditional scooter incumbents influence the policy making of electric scooters. *Organization and Management* (《組織與管理》). (In Chinese, CSSCI) (accepted)

專書章節

Yu, L.M. (2017). Industry-specific study of patent law and innovation in China's telecommunications industry. In Yahong Li (Ed.), *Patents and Innovation in Mainland China and Hong Kong*. Cambridge: Cambridge University Press.

工作論文

1. “Technology convergence and market creation: Making connected cars in China”
2. “What are we talking about when we discussing multi-level perspective framework in digitalization?”
3. “Comparing the use of multi-level perspective framework in telecommunications and energy industry”
4. “Repertoire of the weak: How Quanta storage performs in anti-trust litigation”
5. “Rebellion or alternative: The narrative of entrepreneurial story in childhood”

會議論文

1. Lee, C. K., & Yu, L.M. (2023, October). *How do incumbents respond to 5G transition? The case of Chinese Firms' making connected cars*, accepted, 2023 TFSC Conference.
2. Lee, C. K., & Yu, L.M. (2023, July). *Technology convergence and market creation: Making connected cars in China*, PICMET'23, Monterrey, Mexico.
3. Lee, C. K., & Yu, L.M. (2021, August). *How do ICT incumbent firms embed IoT to 5G: The Huawei Case*. (Virtual presentation) 4th International Conference on Information Management and Management Science. Chengdu, China.
4. Lee, C. K., & Yu, L.M. (2020, November). *How firms respond to changing context brought by 5G: The Huawei case*. 2020 Strategic Management Society (SMS) Virtual Berkeley PhD Workshop: Reshaping Firms in Digital Ecosystems.
5. Lee, C. K., & Yu, L.M. (2017, November). *Internationalization under vertical disintegration: When Chinese firms meet the U.S. market*. 5th Technology Management Annual Conference of Mainland China and Taiwan. Guangzhou, China.
6. Yu, L.M., Lee, C. K., & *Chen, P.L.* (2016, December). *Dance with suspicion: When Chinese technology firms meet the U.S. market*. Strategic Management Society (SMS) special conference, Hong Kong, China.
7. Yu, L.M. (2013, June). *ICT-convergence Challenges for Patent Protection in China—A Study on Tencent and Nokia*. Conference of the International Journal of Arts and Sciences (IJAS) conference, Munich, Germany.
8. Yu, L.M. (2011, May). *Is 2005 a Key Year for Patent Boom in China?* Research Postgraduate Conference, HKU.

教育、教學訓練經歷

香港大學高等教育教學證書

香港大學創業家學院課程結業證書