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### Research Area

HRM

Change management

Service management

### ORCID

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## Journal

- ◆ Chen, W. & Shi, C. (2022). Research on the influences of brand values and empathy on brand loyalty—A case study of Erke in Zhengzhou. *East China Economic Management (CSSCI; AMBA-Cabells Chinese Journals\_Band II)*. (in Chinese) (accepted on 6/7/2022)
- ◆ Dai, Y., Tang, Y. M., Chen, W., & Hou, J. (2022). How organizational trust impacts organizational citizenship behavior: organizational identification and employee loyalty as mediators. *Frontiers in Psychology (SSCI)*, 13, 1-11. DOI: 10.3389/fpsyg.2022.996962
- ◆ Dai, Y., Chen, W., & Zhang, R. (2022). Positive workplace gossip and employee innovation behavior: The chain mediating effect of employee loyalty and knowledge sharing. *Journal of Huaibei Normal University (Philosophy and Social Sciences) (RCCSE)*, (5), 56-62. (in Chinese)
- ◆ Dai, Y., Chen, W., Deng, Y., & Lu, B. (2022). Analysis of influencing factors of homestay consumption behavior based on technology acceptance model and innovation diffusion theory. *Journal of Chongqing University of Science and Technology (Social Sciences Edition) (RCCSE)*, (5), 16-26. (in Chinese)
- ◆ Chen, W. & Li, W. (2021). Research on the influences of customer perceived value on customer loyalty – A case study of Xiaomi company. *Journal of Research in Business, Economics and Management*, 16(2), 75-83.
- ◆ Ouyang, X. & Chen, W. (corresponding author) (2020). Research on the evaluation system of the core competitiveness of private higher vocational colleges based on ANP. *Lanzhou Academic Journal (CSSCI)*, (8), 128-146. (in Chinese)
- ◆ Hu, J., Chen, W., & Huang, M. (2020). Construction of the professional ability index system for primary level administrative personnel in higher vocational colleges —Based on a research using the modified Delphi method. *Higher Vocational Education Exploration (RCCSE)*, 19(2), 46-54. (in Chinese)



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- ◆ Geng, C., Shen, J., & Chen, W. (corresponding author) (2019). When Wang Yangming meeting Drucker: The research of the indigenous “Liberal Art Management” of China’s enterprises. *Social Scientist (CSSCI)*, (8), 31-41. (in Chinese)
- ◆ Geng, C., Wu, Z., Chen, W. (corresponding author), & Shen, J. (2019). Research on distinctive finance and finance talent’s development strategy in view of Macau’s economy proper diversification. *Lanzhou Academic Journal (CSSCI)*, (8), 105-117. (in Chinese)
- ◆ Chen, W. (2018). Research on the employability of local college students in Macau. *Journal of Research in Business, Economics and Management*, 11(3), 2162-2168.
- ◆ Chen, W. (2017). A comparative study of the factors and sensitivities of college students' career choices on both sides of the Taiwan Strait - A case study of Shanghai and Taipei. *Social Scientist (CSSCI)*, (12), 63-70. (in Chinese)
- ◆ Chen, W. (2017). A comparative study of the factors of college students' career choices in Shanghai, Macao and Taipei. *Lanzhou Academic Journal (CSSCI)*, (8), 161-172. (in Chinese)
- ◆ Chen, W. (2013, October). Influences of the types of network of social relations on the leaders’ trust attitude toward the talent screening and appointment. *Management World (supplement) (CSSCI)*, 198-202. (in Chinese)
- ◆ Chen, W. (2011). Influences of network of social relations on the employment of Taiwanese enterprises in mainland China — A quantitative analysis method. *Lanzhou Academic Journal (CSSCI)*, (6), 88-94. (in Chinese)
- ◆ Chen, W. (2011, March). Study on how to improve the implementation of work study in Taiwanese enterprises in mainland China—A human psychology perspective. *Economic Management Journal (CSSCI)*, Z1, 231-235. (in Chinese)



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- ◆ Chen, W. (2011, March). Influences of network of social relations on the employment of Taiwanese enterprises in mainland China. *Economic Management Journal (CSSCI)*, Z1, 126-131. (in Chinese)
- ◆ Chen, W. (2008, July). The effects of corporate spirit culture on corporation compete. *R&D Management (CSSCI)*, 117-122. (in Chinese)

## Conference

- ◆ Han, X. & Chen, W. (2015, November). Industrial cooperation between Macau and Hengqin to promote the Macanese human resources development. Seminar on Youth Entrepreneurship, Employment and Homeownership (pp. 50-59). Macau: Macau Foundation & City Univ. of Macau. (in Chinese)
- ◆ Chen, W., Ma, J., & Dai, G. (2014, December). Follow-up development after corporate restructuring: The strategy case study of UTL company in ShenZhen. In Z.Chen, W. Khong, & G. Cui (Eds.), *Case Studies on China Business Strategy Development under New Dimension* (pp. 98-114). Macau: Lingnan Univ., City Univ. of Macau, & Macau Foundation. (in Chinese)
- ◆ Chen, W. (2012, October). Study on the effects of the conduct of management philosophy on improving the implementation of work study. The 11th Conference of International Federation of East Asian Management Associations (pp. 24-29). (in Chinese)