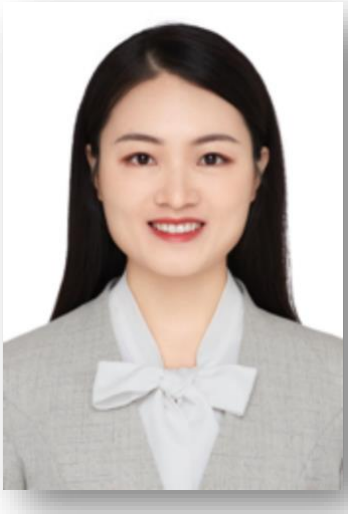
黃　柳　健　助　理　教　授

HUANG Liujian　Assistant Professor



職位| POSITION

助理教授

研究興趣| RESEARCH INTERESTS

綠色供應鏈管理

运营管理

奢侈品供應鏈管理

數據挖掘與數據分析

教學課程| TEACHING COURSES

量化分析

高等數學

聯絡方式| CONTACT INFORMATION

澳門氹仔徐日昇寅公馬路中葡樓 4 樓

澳門城市大學 商學院

電郵：ljhuang@cityu.mo

電話：（853）8590-2959

工作經歷| WORKING EXPERIENCE

澳門城市大學 商学院 助理教授 2023.2-至今

教育經歷| EDUCATION EXPERIENCE

華南理工大學 管理科學與工程專業 （“2+3”碩博連讀），博士學位

華南理工大學 計算數學專業，碩士

廣西民族大學 數學與應用數學專業，學士學位

代表性論文| SELECTED PUBLICATIONS

Yina Li, **Liujian Huang***, Yang Tong. 2021. Cooperation with Competitor or not? The Strategic Choice of a Focal Firm's Green Innovation Strategy. *Computers & Industrial Engineering*. 157. 107031. (SCI, JCR Q1, IF:5.431). https://doi.org/10.1016/j.cie.2021.107301

----------Selected Working Paper ----------

Yina Li, **Liujian Huang***, R&D Strategy of Improving Upstream' Remanufacturing Innovation under Government Fund Policy. (Working paper)

Yina Li, **Liujian Huang***, Cooperation with Competitor or not? The Strategic Choice of a Focal Firm' s Green Innovation Strategy under the Co-opetition Relationship. (Working paper)

* 表示通訊作者

講座| TALKS

數據挖掘與案例分析（推荐算法与人工神经网络），廣州市三好計算機科技有限公司, 2015.8.

深度學習淺談，廣州市三好計算機科技有限公司, 2015.11.

技能| SKILLS

Matlab, Python, C++, R, LaTeX

相关链接| LINKS

· ORCID: https://orcid.org/0000-0003-2686-5291

· ResearchGate: https://www.researchgate.net/profile/Liujian-Huang

· Google Scholar:https://scholar.google.com.hk/citations?hl=zh-CN&user=JFGwaVIAAAAJ

· LinkedIn: https://www.linkedin.cn/incareer/in/ACoAAByy-XgBPhXBHFDUuY8PUKtmMgKBw3jDptM

· Academia.edu:

· SSRN:

· Publons:

· Mendeley:

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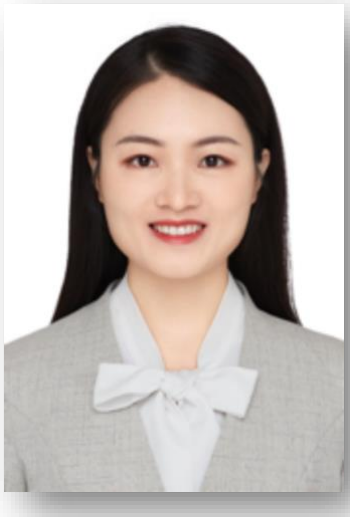
澳門城市大學
Universidade da Cidade de Macau
City University of Macau

黃　柳　健　助　理　教　授

HUANG Liujian　Assistant Professor



POSITION

Assistant Professor

RESEARCH INTERESTS

Green Supply Chain Management

Operations Management

Luxury Supply Chain Management

Data Mining and Data Analysis

TEACHING COURSES

Analysis of Quantitative Method

Advanced Mathematics

CONTACT INFORMATION

4th Floor, Luso-Chinese Building, Avenida Padre Tomás Pereira, Taipa Macau SAR, China

City University of Macau, Faculty of Business

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WORKING EXPERIENCE

City University of Macau, Faculty of Business, Assistant Professor, 2023.2-Now

EDUCATION EXPERIENCE

South China University of Technology, Majored in Management Science and Engineering （Master-Ph.D Successive Program 2+3）, Ph.D.

South China University of Technology, Majored in Computational Mathematics, Master

Guangxi University for Nationalities, Majored in Mathematics and Applied Mathematics, B.S.

SELECTED PUBLICATIONS

Yina Li, **Liujian Huang***, Yang Tong. 2021. Cooperation with Competitor or not? The Strategic Choice of a Focal Firm's Green Innovation Strategy. *Computers & Industrial Engineering*. 157. 107031. (SCI, JCR Q1, IF: 5.431). https://doi.org/10.1016/j.cie.2021.107301

----------Selected Working Paper ----------

Yina Li, **Liujian Huang***, R&D Strategy of Improving Upstream' Remanufacturing Innovation under Government Fund Policy. (Working paper)

Yina Li, **Liujian Huang***, Cooperation with Competitor or not? The Strategic Choice of a Focal Firm' s Green Innovation Strategy under the Co-opetition Relationship. (Working paper)

* denotes corresponding author

TALKS

Data Mining Methods and Case Analysis (Recommendation Algorithms and Artificial Neural Networks), Guangzhou Sanhao Computer Technolgy Co., LTD., 2015.8.

A Brief Talk on Deep Learning, Guangzhou Sanhao Computer Technolgy Co., LTD., 2015.11.

SKILLS

Matlab, Python, C++, R, LaTeX

LINKS

· ORCID: https://orcid.org/0000-0003-2686-5291

· ResearchGate: https://www.researchgate.net/profile/Liujian-Huang

· Google Scholar:https://scholar.google.com.hk/citations?hl=zh-CN&user=JFGwaVIAAAAJ

· LinkedIn: https://www.linkedin.cn/incareer/in/ACoAAByy-XgBPhXBHFDUuY8PUKtmMgKBw3jDptM

· Academia.edu:

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