



Dr. ZUO Peixin
左沛鑫 博士
(Assistant Professor)

Email: pxzuo@cityu.mo

Research Area

International business

International entrepreneurship

High-tech SMEs internationalization

Social capital

ResearchGate:

<https://www.researchgate.net/profile/Peixin-Zuo>

- ◆ Dong, B., Zheng, B., & Wang, Z. (2020) Career adaptability and turnover intention: A dualmediation model. *The Career Development Quarterly*, 68(2), 145-157 (SSCI)
- ◆ Wang, S., Dong, B., Si, S. X., & Dou, J. (2017). When it rains, it pours: A

Publication



Working papers

- ◆ Peixin Zuo, Melanie E Hassett, Marian V Jones, Creating Social Capital for Internationalisation: Unravelling the Problem of Outsidership

Publications in Conferences

- ◆ Peixin Zuo, Melanie E Hassett, and Marian V. Jones (Nov 2021). Creating social capital for internationalisation: Unravelling the problem of outsidership. Peer reviewed and paper presentation at Academy of International Business Oceania Chapter Annual Meeting 2021, virtual conference.
- ◆ Peixin Zuo (Autumn 2020). Exploring the creation of social capital and its utilisation for high-tech SMEs, Accepted at Academy of International Business, UKI Chapter, Doctoral Consortium, Leeds, UK.
- ◆ Peixin Zuo (Oct 2020). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Accepted at Academy of International Business, US South-east Chapter, Doctoral Consortium, virtual conference.
- ◆ Peixin Zuo (Sep 2019). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Sheffield University Management School Annual Doctoral Conference, Sheffield, UK.
- ◆ Peixin Zuo (Sep 2018). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Sheffield University Management School Annual Doctoral Conference, Sheffield, UK.
- ◆ Peixin Zuo (Apr 2018). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Academy of International Business, UKI Chapter, Doctoral Consortium, Birmingham, UK.
- ◆ Peixin Zuo (May 2017). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Sheffield University Management School Annual Doctoral Conference, Sheffield, UK.
- ◆ Peixin Zuo (May 2017). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at White Rose DTC Conference, York, UK