



Dr. LEUNG Cheng Han

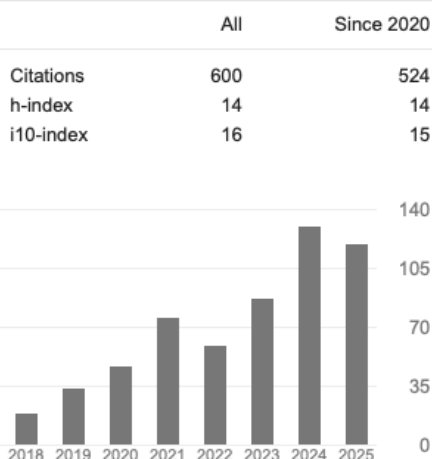
梁靜嫻 副教授
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Research Area

Social and Environmental Accounting (SEA)
Environment, Social & Governance (ESG)
Corporate Social (IR) Responsibility (CSR/
CSIR)
Controversial Industry
Business Ethics
Digital Technology/
AI Advancing Sustainability

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Journal

- ◆ Tian, Y. H., Zhang, Q. Y. and Leung, T. C. H. (2025). Multi-motivation for Green Supply Chain Management Implementation in Leading Manufacturers: A Fuzzy-set Qualitative Comparative Analysis, *International Journal of Production Economics*, 287, 109689, <https://doi.org/10.1016/j.ijpe.2025.109689>.
- ◆ Leung, T. C. H., Lee, D. S. M., Wan, C., Rundle, T. S. (2025). Systematic Literature Review: Effective Consumption Level Plate Waste Reduction in Catering Outlets, *Journal of Consumer Marketing*, <https://doi.org/10.1108/JCM-06-2024-6958>
- ◆ Lee, D., Wan, C. and Leung, T. C. H. (2025). How can conscientious brands best influence consumers' sustainable behaviours? The role of brand sustainability equity in consumer responses to carbon offsetting messages, *Journal of Brand Management*, <https://doi.org/10.1057/s41262-025-00402-2>
- ◆ Hong, J., Leung, T. C. H., and Snell, R. S. (2024). A Bumpy Path from Corporate Social Responsibility to Creating Shared Value: An Organizational Learning Challenge. *International Journal of Management*, <https://doi.org/10.1016/j.intman.2023.101082>
- ◆ Lee, D. S. M., Wan, C., Leung, T. C. H., Rundle, T. S. & Gabriel (2024) Application of marketing to reduce consumer food waste in restaurants. *European Journal of Marketing*, <https://doi.org/10.1108/EJM-06-2023-0447>
- ◆ Snell, R. S., Hong, J., Leung, T. C. H. (2024) Preface to the Special Issues of the *Asian Journal of Business Ethics* based on the Eighth World Business Ethics Forum: Emerging from Crisis through Socially Responsible and Ethical Business, *Asian Journal of Business Ethics*, <https://doi.org/10.1007/s13520-024-00202-y>
- ◆ Leung, T. C. H., Ng. W. A., Hoepner, A. and Harjoto, M. A. (2023). Theorizing Corporate Social Irresponsibility: Déjà Vu of A Fake Forest through Deceptive Intangibles, *Business Ethics, Environment and Responsibility*. <https://doi.org/10.1111/beer.12551>.



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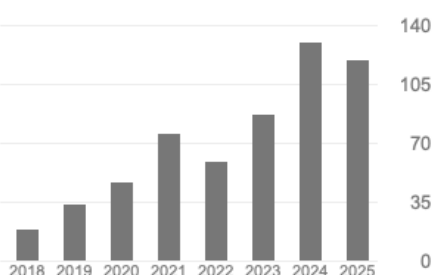
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	All	Since 2020
Citations	600	524
h-index	14	14
i10-index	16	15



- ◆ Leung, T. C. H., Guan, J. and Lau, Y. Y. (2023). Environmental Sustainability and Green Practices in the Logistics Industry, *Sustainability Accounting, Management and Policy Journal*, 14(3), 461-489.
- ◆ Ng, A. W., Leung, T. C. H., Yu, T. W., Cho, C. and Wut, E. (2023). ESG Reporting by Emerging Chinese Enterprises under Globalization: An Empirical Study, *Sustainability Accounting, Management and Policy Journal*, 14(2), 323-368.
- ◆ Leung, T. C. H. and Snell, R. S. (2021). Strategies for Social and Environmental Accounting: The Case of Multinational Gambling Companies, *Journal of Business Ethics*, 40(3): 209- 213.
- ◆ Leung, T. C. H. (2020). Tribute to my academic father - Professor Rob Gray, *Social and Environmental Accounting Journal*, 40(3):209-213.
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- ◆ Leung, T. C. H. (2019). Legitimacy-Seeking Strategies in a Controversial Industry: The Case of Responsible Gambling, *Sustainability Accounting, Management and Policy Journal*, 10(1): 97-125.
- ◆ Leung, T. C. H. and Snell, R. S. (2017). Attraction or Distraction? Corporate Social Responsibility in Macao's Gambling Industry, *Journal of Business Ethics*, 145 (3): 637-658
- ◆ Leung, T. C. H. and Gray, R. H. (2016). Social Responsibility Disclosure in the International Gambling Industry: A Research Note, *Meditari Accountancy Research*, 24 (1): 73-90
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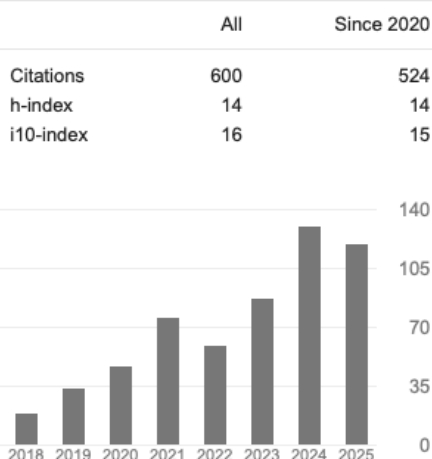
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Book

- ◆ Leung, T. C. H., Chiu, W. K., You, S. X. and Fong, B. Y. F. (2023). *ESG and Sustainable Development in Healthcare*. Singapore: Springer.
- ◆ Fong, B. Y. F., Law, V. T. S., Leung, T. C. H., Lo, M. F., Ng, T. K. C. and Yee, H. H. L. (2022). *Sustainable Development Goal 3 – Health and well-being of ageing in Hong Kong*. New York: Routledge.

Book Chapter

- ◆ Leung, T. C. H. and Guo, Y. (2024) *Financing Infrastructure of Green Innovation in Three Main Cities of the Greater Bay Area (GBA)*. In Ng, A. and Nathwani, J. *Financial and Technological Innovation for Sustainability*. London: Taylor and Francis
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- ◆ Leung, C. H. and You, S. X. (2023). *Climate Change Hong Kong with the Integration of UN SDG 13 Climate Action*. In. Filho, W. L., Ng, T. F. Raniga, U. I., Ng. A. and Sharifi, A. (ed.) *SDGs in the Asia Pacific Region*. Singapore: Springer International Publishing
- ◆ Leung, C. H. and You, S. X. (2022). *The General Overview of Environmental, Social and Governance (ESG) Guideline in Hong Kong: Past, Present and Future*. In Donleavy, G. and Noronha, C. (Ed.) *Comparative CSR and Sustainability*. New York: Routledge
- ◆ Leung, T. C. H. and Choy, R. Y. L. (2022). *Quality Assurance in Long-Term and Community Elderly Care Services*, In Law, V. T. S. and Fong, B. Y. F. (ed.) *Ageing with Dignity in Hong and Asia: Holistic and Humanistic Care*. Singapore: Springer International Publishing.
- ◆ Leung, T. C. H. and Ho, J. C. K. (2020). *Social Responsibility and Ethics in Health Care*. In Fong, B. Y. F., Law, V. T. S. and Lee, A. (ed.) *Primary Care Revisited: An Interdisciplinary Perspectives for a New Era*. Singapore: Springer International Publishing (p. 225-240)



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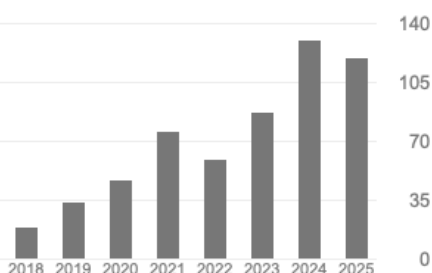
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- ◆ Leung, T. C. H. (2019). Personal Social Responsibility and Sustainable Development In Filho, W. L. (ed) Encyclopedia of Sustainability in Higher Education, Switzerland: Springer International Publishing. Doi.org/10.1007/978-3-319-63951-2_272-1
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