

English Version

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Contact Detail

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Academic Qualifications

PhD in Management Studies, University of St Andrews, UK
MLitt in International Business (Distinction), University of St Andrews, UK

Teaching Areas

Business Ethics, Accounting Practice, Sustainable Enterprise Policy Management, Research Methods, Management Philosophy

Research Area / Research Interest

Social and Environmental Accounting (SEA); Environment, Social & Governance (ESG); Corporate Social (IR)Responsibility (CSR/CSIR); Controversial Industry, Business Ethics; Digital Technology/AI advancing sustainability

Working Experience

2022 -2024 BBA Coordinator, Faculty of Business, City University of Macau
2015-2019 Lecturer, School of Professional Education & Executive Development
 College of Professional & Continuing Education
 The Hong Kong Polytechnic University, Hong Kong
2017-2019 Lecturer, Newcastle Business School, Northumbria University, UK
2014-2015 Visiting Lecturer and Research Fellow University of Saint Joseph, Macao
2010-2013 Tutor, University of St Andrews, UK

Academic Awards

‘CGMA Research Award’ in Chartered Global Management Accountant (CGMA) Accounting Educator Awards 2025, Distinguished Research in Biodiversity Disclosure and ESG Practices (Top 10 out of 530 world accounting scholars)

Outstanding Research Recognition (2022- 2023) from City University of Macau

‘Social Responsibility Disclosure in the International Gambling Industry: A Research Note’ published in *Meditari Accountancy Research* being selected by the journal's editorial team as a Highly Commended paper in the 2017 Emerald Literati Network Awards for Excellence.

‘Award for Outstanding Research-Scholarly Performance’ 2017/18 from College of Professional and Continuing Education, The Hong Kong Polytechnic University.

Selected Publications - Journal

- Tian, Y. H., Zhang, Q. Y. and **Leung, T. C. H.** (2025). Multi-motivation for Green Supply Chain Management Implementation in Leading Manufacturers: A Fuzzy-set Qualitative Comparative Analysis, *International Journal of Production Economics*, 287, 109689, <https://doi.org/10.1016/j.ijpe.2025.109689>.
- **Leung, T. C. H.**, Lee, D. S. M., Wan, C., Rundle, T. S. (2025). Systematic Literature Review: Effective Consumption Level Plate Waste Reduction in Catering Outlets, *Journal of Consumer Marketing*, <https://doi.org/10.1108/JCM-06-2024-6958>

- Lee, D., Wan, C. and **Leung, T. C. H.** (2025). How can conscientious brands best influence consumers' sustainable behaviours? The role of brand sustainability equity in consumer responses to carbon offsetting messages, *Journal of Brand Management*, <https://doi.org/10.1057/s41262-025-00402-2>
- Lee, D. S. M., Wan, C., **Leung, T. C. H.**, Rundle, T. S. & Gabriel (2024) Application of marketing to reduce consumer food waste in restaurants. *European Journal of Marketing*, <https://doi.org/10.1108/EJM-06-2023-0447>
- Hong, J., **Leung, T. C. H.**, and Snell, R. S. (2024). A Bumpy Path from Corporate Social Responsibility to Creating Shared Value: An Organizational Learning Challenge. *International Journal of Management*, <https://doi.org/10.1016/j.intman.2023.101082>
- Snell, R. S., Hong, J., **Leung, T. C. H.** (2024) Preface to the Special Issues of the Asian Journal of Business Ethics based on the Eighth World Business Ethics Forum: Emerging from Crisis through Socially Responsible and Ethical Business, *Asian Journal of Business Ethics*, <https://doi.org/10.1007/s13520-024-00202-y>
- **Leung, T. C. H.**, Ng. W. A., Hoepner, A. and Harjoto, M. A. (2023). Theorizing Corporate Social Irresponsibility: Déjà Vu of A Fake Forest through Deceptive Intangibles, *Business Ethics, Environment and Responsibility*. <https://doi.org/10.1111/beer.12551>.
- **Leung, T. C. H.**, Guan, J. and Lau, Y. Y. (2023). Environmental Sustainability and Green Practices in the Logistics Industry, *Sustainability Accounting, Management and Policy Journal*, 14(3), 461-489.
- Ng, A. W., **Leung, T. C. H.**, Yu, T. W., Cho, C. and Wut, E. (2023). ESG Reporting by Emerging Chinese Enterprises under Globalization: An Empirical Study, *Sustainability Accounting, Management and Policy Journal*, 14(2), 323-368.
- **Leung, T. C. H.** and Snell, R. S. (2021). Strategies for Social and Environmental Accounting: The Case of Multinational Gambling Companies, *Journal of Business Ethics*, 40(3): 209- 213.
- **Leung, T. C. H.** (2020). Tribute to my academic father - Professor Rob Gray, *Social and Environmental Accounting Journal*, 40(3):209-213.
- Ng, A. W. and **Leung, T. C. H.** (2020). Relevance of Social Environmental Accounting to a global financial centre under one country two systems: Engaging stakeholders for sustainability and climate change, *Social and Environmental Accounting Journal*, 40(2):140-148.
- **Leung, T. C. H.** (2019). Legitimacy-Seeking Strategies in a Controversial Industry: The Case of Responsible Gambling, *Sustainability Accounting, Management and Policy Journal*, 10(1): 97-125.
- **Leung, T. C. H.** and Snell, R. S. (2017). Attraction or Distraction? Corporate Social Responsibility in Macao's Gambling Industry, *Journal of Business Ethics*, 145 (3): 637-658
- **Leung, T. C. H.** and Gray, R. H. (2016). Social Responsibility Disclosure in the International Gambling Industry: A Research Note, *Meditari Accountancy Research*, 24 (1): 73-90
- Noronha, C., **Leung, T. C. H.**, and Lei, E. (2015). Corporate Social Responsibility Disclosure in Chinese Railway Companies: Corporate Response after a Major Train

Accident, *Sustainability Accounting, Management and Policy Journal*, 6 (4): 446-474

Book/Monograph

- Leung, T. C. H., Chiu, W. K., You, S. X. and Fong, B. Y. F. (2023). *ESG and Sustainable Development in Healthcare*. Singapore: Springer.
- Fong, B. Y. F., Law, V. T. S., Leung, T. C. H., Lo, M. F., Ng, T. K. C. and Yee, H. H. L. (2022). *Sustainable Development Goal 3 – Health and well-being of ageing in Hong Kong*. New York: Routledge.

Selected Book Chapter

- **Leung, T. C. H.** and Guo, Y. (2024) Financing Infrastructure of Green Innovation in Three Main Cities of the Greater Bay Area (GBA). In Ng, A. and Nathwani, J. *Financial and Technological Innovation for Sustainability*. London: Taylor and Francis
- Ng, A. W., **Leung, T. C. H.** and Kobra, G. (2025). Accounting for strategic transition into decarbonization: sustainability performance of innovation by two global automotives, In C. H. Cho, E. Costa, and B. Korca, *Cases and Exercises on Sustainability Accounting*, Massachusetts: Edward Elgar Publishing Ltd. (pp. 193-203)
- Cheong, C. and **Leung, T. C. H.** (2025). Ongoing Healthcare Reform in China Healthcare Security Diagnosis Related Groups (CHS-DRG) or Big Data Diagnosis-Intervention Packet (DIP) Payment Models: Challenges Ahead for Implementation. *The Handbook of Public Health in the Asia-Pacific*, Fong, B. Springer Nature
- **Leung, T. C. H.** and Guo, Y. (2025). Task Force on Climate-related Financial Disclosures (TCFD) of Healthcare Listed Companies in Hong Kong. *The Handbook of Public Health in the Asia-Pacific*, Fong, B. Y. F. Springer Nature Singapore Pte Ltd.
- **Leung, T. C. H.** and Xie, K. J. L. (2025). Health Promotion Practices and the Sustainable Global Economy. In Fong, B. Y. F. and Chiu, W. K. (ed.) *Sustainable Health Promotion Practices and the Global Economy*. New York: Routledge.
- **Leung, T. C. H.** and Guo, Y. (2024) Financing Infrastructure of Green Innovation in Three Main Cities of the Greater Bay Area (GBA). In Ng, A. and Nathwani, J. *Financial and Technological Innovation for Sustainability*. London: Taylor and Francis
- Leung, T. C. H. (2023). Accounting Ethics in Hong Kong and Macau. In Brivot, M and Cho, C. C. *Research Handbook on Accounting and Ethics*, Massachusetts: Edward Elgar Publishing Ltd.
- Leung, C. H. and You, S. X. (2023). Climate Change Hong Kong with the Integration of UN SDG 13 Climate Action. In. Filho, W. L., Ng, T. F. Raniga, U. I., Ng, A. and Sharifi, A. (ed.) *SDGs in the Asia Pacific Region*. Singapore: Springer International Publishing
- Leung, C. H. and You, S. X. (2022). The General Overview of Environmental, Social and Governance (ESG) Guideline in Hong Kong: Past, Present and Future. In Donleavy, G. and Noronha, C. (Ed.) *Comparative CSR and Sustainability*. New York: Routledge
- Leung, T. C. H. (2019). Personal Social Responsibility and Sustainable Development In Filho, W. L. (ed) *Encyclopedia of Sustainability in Higher Education*, Switzerland: Springer International Publishing. [Doi.org/10.1007/978-3-319-63951-2_272-1](https://doi.org/10.1007/978-3-319-63951-2_272-1)