



Prof. TSAI Fu Sheng

蔡馥陞 教授
(Professor)

Email: fusheng_tsai@cityu.edu.mo

Research Area

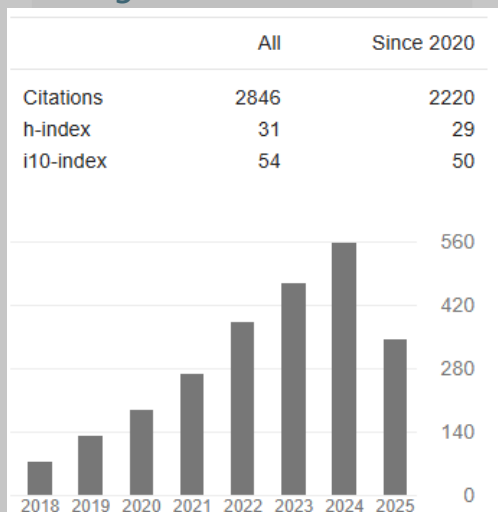
Knowledge Management

Social Network Analysis

Value Co-creation

Artificial Intelligence in Business Context

Google Scholar



Journal Publications(* Corresponding author)

Part 1 - [Core research]

Knowledge- and Network-based Creativity, Innovation, Entrepreneurship

[Cross-disciplinary Research] section follows in Part 2.

- ◆ Kilduff, M., Wang, K., Lee, S.Y., Chuang, Y.T., Tsai, W., **Tsai, F.S.** (2024). Hiding and Seeking Knowledge Providing Ties from Rivals: A Strategic Perspective on Network Perceptions, **Academy of Management Journal**, 67 (5), pp. 1207-1233 【UTD-24 / FT50 / ABS 4* / SSCI】
- ◆ Jin, H., **Tsai, F.S.***, Martinez-Vazquez, J. (accepted) Optimal expenditure decentralization for sustainable development: evidence from a 52-country panel analysis, **Financial Innovation**, 11: 111; <https://doi.org/10.1186/s40854-025-00780-1> 【SSCI】
- ◆ Seo, H., Lee, H., **Tsai, F.S.*** (Accepted) Impact of Perception of Intelligent Information Technology (IIT) on IIT-based Policy Decision-making in the Public Sector: Moderating Effect of Social Capital, **Journal of Organizational and End User Computing**, 【SSCI】
- ◆ **Tsai, F.S.**, Li, R., Escobar, O. (2024). Management Innovation, Digital Orientation, and External Knowledge Search: The Case of Big Data Usages, **Journal of Global Information Management**, 32 (1), DOI: 10.4018/JGIM.348050 【SSCI, 2023 IF = 4.7】 [Funding: NSC NSC-111-2410-H-230-002-]
- ◆ Cabrillo, S., Sven, D. and **Tsai, F.S.*** (2024). Synergy between multidimensional intellectual capital and digital knowledge management: Uncovering innovation performance complexities, **Journal of Innovation & Knowledge**, 9 (4); DOI: 10.1016/j.jik.2024.100568, 【SSCI】 [Funding support: NSC-111-2410-H-230-002- and 107-2410-H-214 - 009-]



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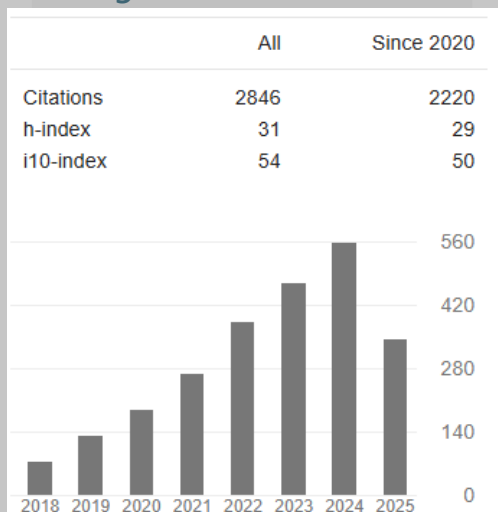
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- ◆ Hu, T. and **Tsai, F.S.*** (2024). Enhancing Economic Resilience Through Multi-Source Information Fusion in Financial Inclusion: A Big Data Analysis Approach, **Journal of Knowledge Economy**, 【SSCI】
- ◆ Zhang, J.M, Ma, Y.J., Lyu, B., and **Tsai, F.S.*** (2024). Consumer Perspectives on Virtual Corporate Social Responsibility Co-creation, **Journal of Knowledge Economy**, <https://doi.org/10.1007/s13132-024-02321-0> 【SSCI】
- ◆ Cabrillo, S., Leung, R., **Tsai, F.S.***, Sven, D. (2024). “I am served by a Robot!”: Internal Antecedents of Customer Acceptance of Robotic Hotel-Service Agents, **Journal of Organizational Change Management**, 37(7), pp. 1427-1445, <https://doi.org/10.1108/JOCM-08-2023-0315> 【SSCI】
- ◆ Chen, F., Zhang, L., **Tsai, F.-S.***, Wang, B. (2024) A networking view of collaborative consumption on social media: Integrating value-in-exchange and value-in-use into value co-creation, **Management Decision**, SSCI, 2022 IF = 4.6】
- ◆ Wang, J., Zhao, W., **Tsai, F.-S.*** Jin, H., Tan, J., Su, C. (2023) A Study of Crude Oil Futures Price Volatility Based on Event-Driven and Deep Learning Perspectives, **Applied Soft Computing**, 146 (OCT), #110548【SCI, 2023 IF = 8.263, Q1 in Computer Science (Interdisciplinary Applications)】
- ◆ Wang, W., Chen, F., Long, Z., Chen, F., **Tsai, F.-S.*** (2023) A Text-based Competition Network: The Perspective of Information Disclosure, **Journal of Organizational and End User Computing**, 35 (1) (DOI: 10.4018/JOEUC.317138) 【SSCI, 2023 IF = 7.4, Q1 of Management】
- ◆ Gao, L., Li, G., **Tsai, F.-S.**, Gao, C., Zhu, M., Qu, X. (2023). The impact of artificial intelligence stimuli on customer engagement and value co-creation: the moderating role of customer ability readiness, **Journal of Research in Interactive Marketing**, 17 (2), pp. 317-333. <https://doi.org/10.1108/JRIM-10-2021-0260> 【SSCI, 2021 IF = 10.179 (Q1)】



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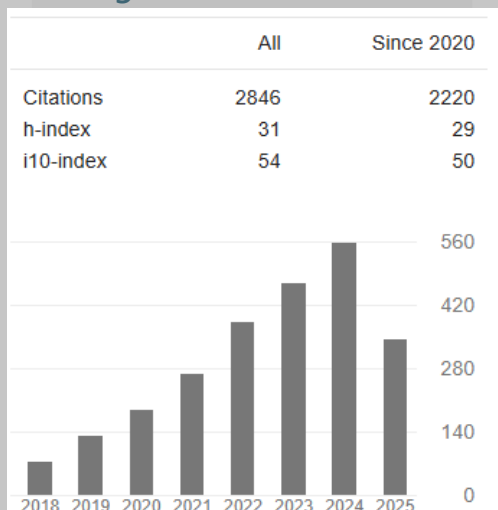
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- ◆ **Tsai, F.-S.** (2023) Why and When Group Diversity Facilitate Innovativeness? The Roles of Knowledge Heterogeneity and Governance, *Knowledge Management Research & Practices*, 21(3), 566-576【SSCI, 2020 IF = 2.744】[MOST-105-2410-H-230-005-]
- ◆ **Tsai, F.-S.** 2022. Guest Editorial: Sustainable creativity, innovation, and entrepreneurship: Concerning failures and resilience in hard times, difficult conditions, and special communities, *Journal of Organizational Change Management*, 35 (7), 965-968 【SSCI】
- ◆ Wu, B., Liu, Z., Gu, Q., **Tsai, F.-S.***, 2023. Underdog mentality, identity discrimination and access to peer-to-peer lending market: exploring effects of digital authentication, *Journal of International Financial Markets, Institutions and Money*, 83 (March), #101714 【SSCI, IF = 4.211 (Finance: 15/110) (Q1); ABS 3-star; ESI Top 1% Paper】
- ◆ **Tsai, F.-S.**, Cabrillo, S., Chou, H.H., Hu, F. Au, T. (2022) Open innovation and SMEs performance: The roles of reverse knowledge sharing and stakeholder relations, *Journal of Business Research*, 148 (9), pp. 433-443 【SSCI, IF = 7.55 (Q1), ABS 3-star】
- ◆ Yu, M., **Tsai, F.-S.***, Jin, H., Zhang, H. (2022). Digital finance and renewable energy consumption: evidence from China, *Financial Innovation*, 8, #58 【SSCI, 2022 IF = 6.793, ranked 8th out of 111 journals in Business, Finance category, and 1st out of 53 journals in Social Science, Mathematical Methods category】
- ◆ Zhang, X., Yao, Z., Wan, Q., **Tsai, F.-S.** (2022). Every coin has two sides: The impact of time pressure on employees' knowledge hiding, *Journal of Knowledge Management*, 26 (8), pp. 2084-2106, <https://doi.org/10.1108/JKM-02-2021-0149>. 【SSCI, 2020 IF =8.182; KM Top journals 1st ranked (Serenko & Bontis, 2009, 2017, 2022)】



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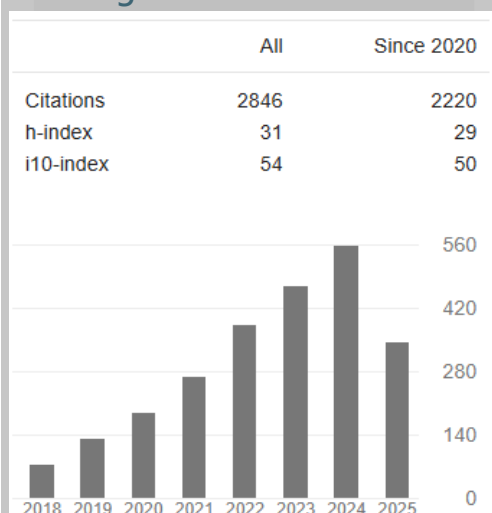
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- ◆ Jin, C., **Tsai, F.S.**, Gu, Q., Wu, B. (2022) Does the Porter Hypothesis Work Well in the Emission Trading Schema Pilot? Exploring Moderating Effects of Institutional Settings, **Research in International Business and Finance**, Volume 62 (12), <https://doi.org/10.1016/j.ribaf.2022.101732> 【JCR IF = 6.143 (Q1), Ranking 10/111 in Business, Finance】
- ◆ Wu, B., Qang, Q., Fang, C., **Tsai, F.-S.**, Xia, Y. (2022). Capital Flight for Family? Exploring the Moderating Effects of Social Connections on Capital Outflow of Family Business, **Journal of International Financial Markets, Institutions & Money**, 77 【SSCI/JCR1 區/ABS 3-star, IF = 4.211, Ranking 15/118 in Business, Finance】
- ◆ Chou, H.H. and **Tsai, F.-S.*** (2022) Technology-Enabled Mobilization in the Emergence of a Value Co-Creating Ecosystem, **Journal of Organizational and End User Computing**, 34 (1), 1-17 【SSCI, 2021 IF = 4.349】
- ◆ Han, S., Qi, M., Chung, H.-M., **Tsai, F.-S.** (2022). Disentangling Difficulty in Cross-National Practice Adoption: The Role of Perception of Institutional Logics, *Management Review (管理評論)*, 41(3), pp. 1-14 【TSSCI, in English】
- ◆ 周信輝、方世杰、李慶芳、**蔡馥陞***、劉亭蘭 (2022) 與機器共舞：以交織理論探索人機協作的能動性，*中山管理評論*，30(5), p.857-897 【TSSCI】
(English title: Dancing with Machines: Exploring the Dynamics of Human-Machine Collaboration with Interweaving Theory)
- ◆ Yang, J., Luo, B., **Tsai, F.-S.*** (2022). Continuance Intention of Online Healthcare Communities- The Mediation Mechanism of Social Interaction Ties, **Journal of Organizational and End User Computing**, 34 (7), DOI: 10.4018/JOEUC.302892 【SSCI, 2021 IF = 4.349】
- ◆ Chou, T.-H., Chen, S.C., **Tsai, F.-S.*** (2022). A cloud-based recognition service for agriculture during COVID-19 period in Taiwan, **Journal of Global Information Management**, 30(7), DOI: 10.4018/JGIM.302659 【SSCI, 2021 IF = 1.53】



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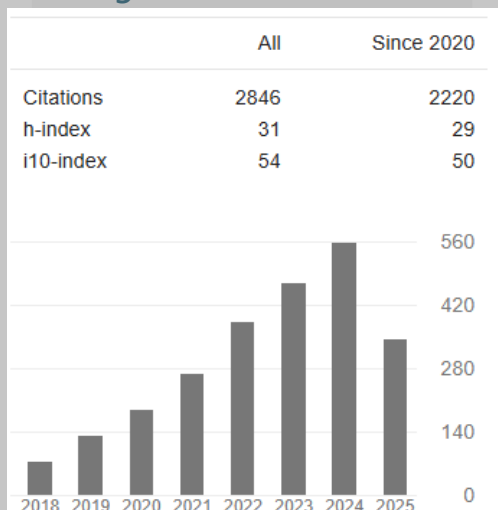
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- ◆ **Tsai, F.-S.***, Tsai, C.H., Liu, C.W., Lin, C.H., Chang, C.H. 2020. Review and Prospection for Food and Agricultural Business Model Innovations in Emerging Economies, **International Food and Agribusiness Management Review**, 23 (5), pp. 661-666 【SCI, 2020 IF = 1.145】
- ◆ **Tsai, F.-S.***, Moustafa Leonard, K., Srivastava, S. 2020. Psychological Capital in Entrepreneurial Contexts: Frontiers and Future Prospects, **Frontiers in Psychology**, 11:582133. doi: 10.3389/fpsyg.2020.582133 【SSCI, 2020 IF = 2.067】
- ◆ **Tsai, F.-S.**, Chin-Chiung Kuo, and Julia L. Lin 2020. Knowledge Heterogenization of The Franchising Literature Applying Transaction Cost Economics, **Economies**, 8 (4):#106 【ESCI / SCOPUS / EconLit / ABS / ABDC】
- ◆ Wu, W., Wang, H. and **Tsai, F.-S.** 2020. Incubator networks and new venture performance: the roles of entrepreneurial orientation and environmental dynamism, **Journal of Small Business and Enterprise Development**, 27 (5), 727-747. 【ESCI】
- ◆ **Tsai, F.-S.** and Hsu, I.-C. (2019). The Effects of Social Capital on Knowledge Heterogeneity, **Management Decision**, 57 (5), pp. 1237-1253 【SSCI, 2017 IF = 1.525】
- ◆ **Tsai, F.-S.** (2018) Knowledge Heterogeneity, Social Capital, and Organizational Innovation, *Journal of Organizational Change Management*, 31(2), pp. 304-322 【SSCI, 2017 IF = 1.262】
- ◆ **Tsai, F.-S.**, Lin, C.-H., Julia L. Lin, I-Pin Lu, and A. Nugroho (2018). Generational Diversity, Overconfidence, and Decision-making in Family Business: A Knowledge Heterogeneity Perspective, **Asia Pacific Management Review**, 23 (1), pp. 53-59 【TSSCI，科技部推薦期刊】
- ◆ **Tsai, F.-S.** (2016). Knowing What We Know Differently: Knowledge Heterogeneity and Dynamically Ambidextrous Innovation, **Journal of Organizational Change Management**, 29 (7), pp. 1162-1188 【SSCI, 2015 IF = 0.577】



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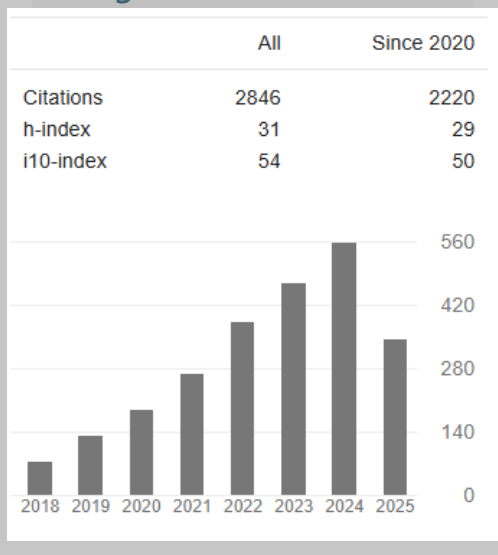
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- ◆ **蔡馥陞**。(2016)。知識異質性、知識創造機制與產學合作短期協同新產品開發績效。組織與管理。九卷二期，頁 115-152 【TSSCI】
(English title: Knowledge Heterogeneity, Knowledge Creation Mechanisms, and Performance of Short- and Long-Term Synergistic New Product Development in University-Industry Cooperation.)
- ◆ Lin, C.-H., **Tsai, F.-S.***, David D. C. Tarn, and Hsu, S.-C. (2015). Strategic Fit among Knowledge Attributes, Knowledge Management Systems, and Service Positioning, **Knowledge Management Research & Practice**, 13, pp. 272-280 【SSCI, 2012 IF = 1.069, Ranked 4th in KM journals (Serenko & Bontis, 2017, JKM, 21(3), pp. 675-692)】
- ◆ **Tsai, F.S.***, Baugh, G. S., Fang, S.C. and Julia L. Lin (2014). Contingent Contingency: Knowledge Heterogeneity and New Product Development Performance Revisited, **Asia Pacific Journal of Management**, 31(1), pp. 149-169 【SSCI, 2012 Impact factor (IF) = 4.099】
- ◆ Fang, S. R., Fang, S. C., Chou, C.-H., Yang, S.-M., & **Tsai, F.S.** (2011). Relationship learning and innovation: The role of relationship-specific memory, **Industrial Marketing Management**, 40(5), pp. 743-753 【SSCI, 2010 IF = 1.694】
- ◆ C.-C. Lee, **Tsai, F.-S.***, Viola L. Lee, (2011). Parent Control Mechanisms, Knowledge Attributes, Knowledge Acquisition And Performance of IJVs In Taiwan Service Industries, **Service Industries Journal**, 31(14) 【SSCI, 2010 IF = 1.071】
- ◆ **蔡馥陞**、方世杰、楊舒閔、許文齡、邱志芳。(2011)。新產品開發團隊網路結構、關係系絡與績效：共用知識之仲介效果，組織與管理 (團隊管理與團體動態專刊)，第四卷第一期，頁 33-80 【TSSCI now】
(English title: Network Structure, Relationships and Performance of New Product Development Teams: The Effect of Knowledge Sharing and Brokerage)
- ◆ Fang, S.C., **Tsai, F.-S.*** & Julia L. Lin. (2010). Leveraging Tenant-Incubator Social Capital for Organizational Learning and Performance in Incubation Program, **International Small Business Journal**, 28(1), pp. 90-113 【SSCI, 2009 IF = 1.73】



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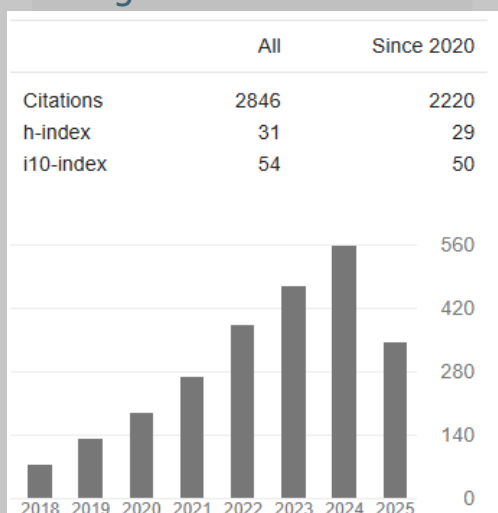
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- ◆ **Tsai, F. S.***, Julia L. Lin & Fang, S.C., (2010). Recent Development of Resource Dependence Perspectives and Its Application in Information System Field: Informetrics and Network Analysis, **Asia-Pacific Management Review**, 15 (2), pp. 187-206 【TSSCI】
- ◆ Lin, J. L., Fang, S.C., Fang, S. R., & **Tsai, F.S.*** (2009). Technology Transfer Performance in Embedded Networks, **Technovation**, 29(11), pp. 763-774 【SSCI, 2009 IF = 2.47】
- ◆ **Tsai, F.-S.***, Hsieh, H.-Y., Fang, S.C. & Julia L. Lin. (2009). The Co-evolution of Business Incubation and National Innovation System in Taiwan, **Technological Forecasting & Social Change**, 76(5), pp. 629-643 【SSCI, 2008 IF = 1.77】
- ◆ 謝如梅、方世杰、劉常勇、**蔡馥陞***。(2009)。團隊社會資本與新產品開發績效：知識分享機會、意願與能力之仲介效果。 **中山管理評論**, 17(4), pp. 1001-1044 【TSSCI】
(English title: Team Social Capital and New Product Development Performance: Knowledge Sharing Opportunities, Willingness, and Ability to Mediate)
- ◆ Wang, E. and **Tsai, F. S.*** (2007). Absorptive Capacity as Fit in Interorganizational Technology Transfer Context, **Pan-Pacific Management Review**, 10 (2), pp. 29-57
- ◆ **Tsai, F.S.*** 2005. Composite Diversity, Social Capital, and Group Knowledge Sharing, **Knowledge Management Research and Practice**, 3 (4), pp. 1-11 【listed on SSCI since year 2010, Ranked 4th in KM journals (Serenko & Bontis, 2017, JKM, 21(3), pp. 675-692)】
- ◆ 方世杰、**蔡馥陞**、邱志芳。2004。新產品開發團隊知識分享之研究：交易成本理論與社會交換理論之整合性觀點。 **科技管理學刊**。第九卷第四期。69-100 頁【TSSCI now】
- ◆ 吳岱儒、喻昭平、**蔡馥陞*** (2009)。臺灣海洋資源育成中心初探：知識、營運策略與組織發展，**創業管理研究**，4 (3), pp. 27-50



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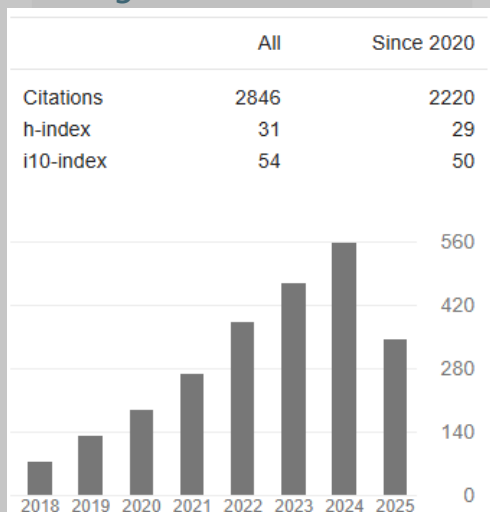
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Journal Publication (* Corresponding author)

Part 2 - [Cross-disciplinary research / Practical issues with social impacts]

- ◆ **Tsai, F.S.*** (Accepted) (Family-centered Decision-Making in Living Liver Transplantation: Analyzing the Tripartite Physician-Patient-Family Model in Taiwan, **Families, Systems, & Health**, 【SSCI】
- ◆ Khan, I. Wang, M. **Tsai, F.S.**, Hassan, N. (2025). Audit committee attributes and CSR performance in China: empirical evidence from agri-firms, **Custos Agronegocio**, 【SSCI】
- ◆ Huang, W., Hu, P., Tsai, F.S., Liu, Y., Huang, Y.* 2022. Smart Sales Empower Small Farmers: An Intergrated Matching Method between Suppliers and Consumers based on Information Axiom, *Sustainability*, 14: 1996657. 【SSCI】
- ◆ Dong, X., Xu, S., Liu, J., Tsai, F.S.*. Does Media Sentiment Affect Stock Prices? Evidence from China's STAR Market, *Frontiers in Psychology*, 13:1040171. doi: 10.3389/fpsyg.2022.1040171 【SSCI】
- ◆ Sun, J., Hui Jin, Tsai, F.S.*, Jakovljevic, M. 2022. A Global Assessment of Sustainability: Integrating Health, Socioeconomic, Environment Dimensions, *Frontiers in Energy Research*, 10:816714. doi: 10.3389/fenrg.2022.816714 【SCI】
- ◆ Niu, L., Chen, M., Chen, X., Wu, L., Tsai, F.S.* 2021. Enterprise Food Fraud in China: Key Factors Identification from Social Co-Governance Perspective, *Frontiers in Public Health*, 9:752112. doi: 10.3389/fpubh.2021.752112 【SSCI】
- ◆ Wang, Y., Parsons, L., Qi, M., Tsai, F.-S. 2021. Service Marketing in Online Shopping Platform: Psychological and Behavioral Dimensions, *Frontiers in Psychology*, 12:759445. doi: 10.3389/fpsyg.2021.759445 【SSCI】
- ◆ Li-Xin Guo, L.-X., Lin, C. C., Huang, P.-F., Jhou, S.-Y., Cheng, S.C., Tsai, F.-S. 2021. Fuzzy Logic Analysis for Key Factors for Customer Loyalty in E-shopping Environment, *Frontiers in Psychology*, 【SSCI】
- ◆ Yien J-M, Wang H-H, Wang R-H, Chou F-H, Chen K-H and Tsai F-S. 2021. Effect of Mobile Health Technology on Weight Control in Adolescents and Preteens: A Systematic Review and Meta-Analysis, *Frontiers in Public Health*, 9, #708321, doi: 10.3389/fpubh.2021.708321



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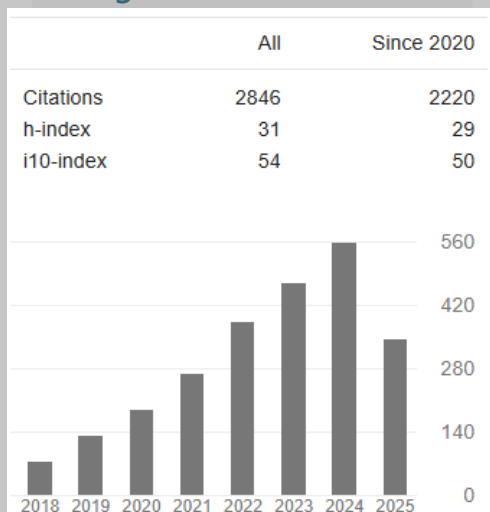
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- ◆ Chen, K.-H., Yien, J.-M., Kao, C.-C., Tsai, F.-S.* 2021. Sustainable Strategies for Marathon Tourism in the Time of Pandemics, *Sustainability*, 13(5), #2758; DOI: <https://doi.org/10.3390/su13052758> 【SSCI, IF = 2.576】
- ◆ Liang, F. Pan, Y., Gu, M., Guan, W., Tsai, F.-S.* 2021. Cultural tourism resource perceptions: Analyses based on tourists' online travel notes, *Sustainability*, 13 (2), #519 【SSCI, IF = 2.576】
- ◆ Wen, X., Sun, S., Li, L., He, Q., and Tsai, F.-S.*. 2019. Avian Influenza—Factors Affecting Consumers' Purchase Intentions toward Poultry Products, *International Journal of Environmental Research and Public Health*, 16 (21), #4139 【SSCI, 2018 IF = 2.468】
- ◆ Xu, L., Yang, X., Wu, L., Chen, X., Chen, L., and Tsai, F.-S.*. 2019. Consumers' Willingness to Pay for Food with Information on Animal Welfare, Lean Meat Essence Detection, and Traceability. *International Journal of Environmental Research and Public Health*, 16 (19), #3616, 【SSCI, 2018 IF = 2.468】
- ◆ Wen, X., Li, L., Sun, S., He, Q., and Tsai, F.-S.*. 2019. The Contribution of Chicken Products' Export to Economic Growth: Evidence from China, the United States, and Brazil. *Sustainability*, 11(19), #5253, 【SSCI, 2018 IF = 2.592】
- ◆ Shan, L., Wang, S., Wu, L., and Tsai, F.-S.*. 2019. Cognitive Biases of Consumers' Risk Perception of Foodborne Diseases in China: Examining Anchoring Effect., *International Journal of Environmental Research and Public Health*, 16 (13), #2268, 【SSCI, 2018 IF = 2.468】
- ◆ Li, R., Lee, H.-Y., Lin, Y.T., Liu, C.-W. and Tsai, F. 2019. Consumers' Willingness to Pay for Organic Foods in China: Bibliometric Review for an Emerging Literature, *International Journal of Environmental Research and Public Health*, 16 (10), #1713, 【SSCI, 2017 IF = 2.145】
- ◆ Chen, K.-H., Yien, J.-M., Chang, C.-H., Tsai, P.-C., and Tsai, F.-S.* 2019. Identifying Key Sources of City Air Quality: A Hybrid MCDM Model and Improvement Strategies, *Applied Sciences*, 9 (7), # 1414, pp. 1- 【SCI】



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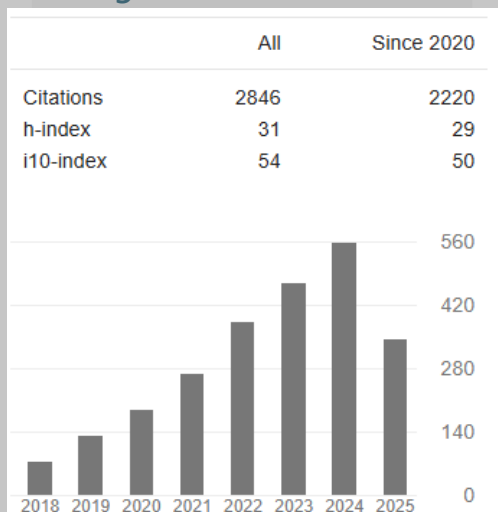
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- ◆ Hou, B., Wu, L., Chen, X., Xhu, D., Ying, R., and Tsai, F.-S. 2019. Consumers' Willingness to Pay for Foods with Traceability Information: Ex-Ante Quality Assurance or Ex-Post Traceability?, Sustainability, 11 (5), #1464, pp. 1- 【SSCI, 2017 IF = 2.075】
- ◆ He, J., Zhang, L., Fu, X., and Tsai, F.-S. 2018. Fair but Risky? Recycle Pricing Strategies in Closed-Loop Supply Chains, International Journal of Environmental Research and Public Health, 15 (12), 2870 【SSCI, 2017 IF = 2.145】
- ◆ Wang, Y., Tsai, C.-H., Tsai, F.-S.*, Huang, W., de la Cruz, S. M. 2018. Antecedent and Consequences of Psychological Capital of Entrepreneurs, Sustainability, 10 (10), pp. 1- 【SSCI, 2017 IF = 2.075】
- ◆ Wu, L., Liu, P., Lv, Y., Chen, X., and Tsai, F.-S. 2018. Social Co-Governance for Food Safety Risks, Sustainability, 10 (11), #4246 【SSCI, 2017 IF = 2.075】
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Prof. TSAI Fu Sheng

**蔡馥陞 教授
(Professor)**

Email: fusheng_tsai@cityu.edu.mo

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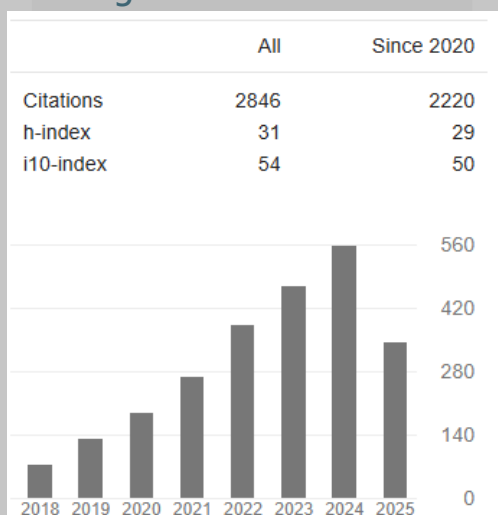
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Prof. TSAI Fu Sheng

**蔡馥陞 教授
(Professor)**

Email: fusheng_tsai@cityu.edu.mo

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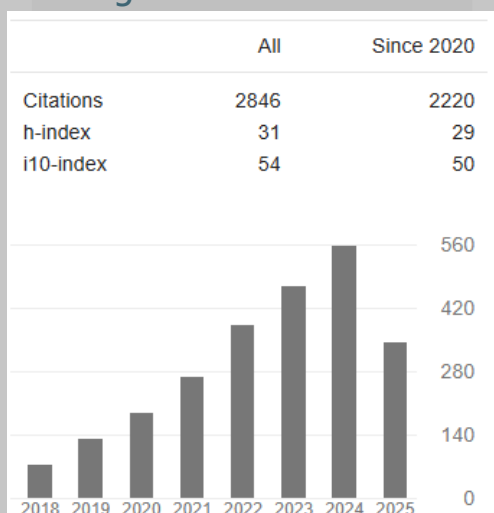
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Prof. TSAI Fu Sheng

**蔡馥陞 教授
(Professor)**

Email: fusheng_tsai@cityu.edu.mo

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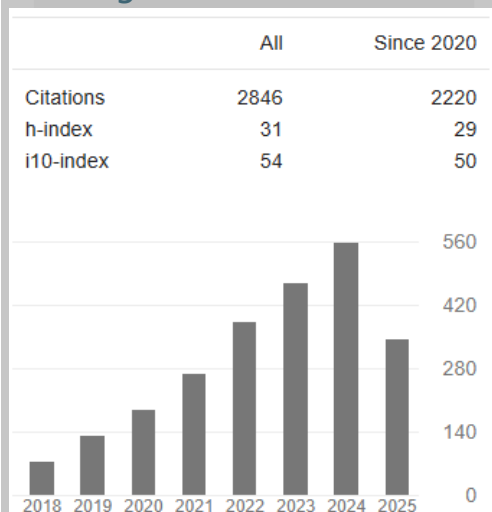
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Prof. TSAI Fu Sheng

蔡馥陞 教授
(Professor)

Email: fusheng_tsai@cityu.edu.mo

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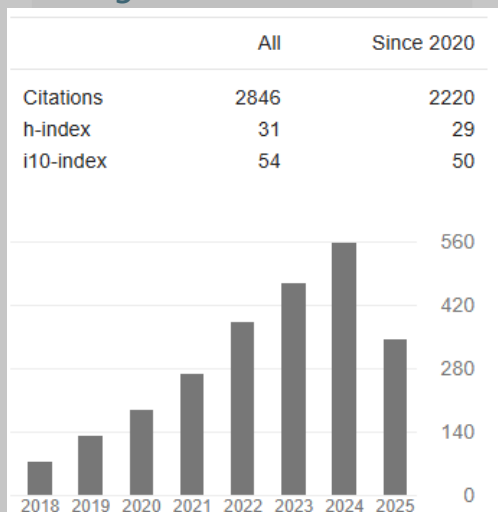
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Prof. TSAI Fu Sheng

蔡馥陞 教授
(Professor)

Email: fusheng_tsai@cityu.edu.mo

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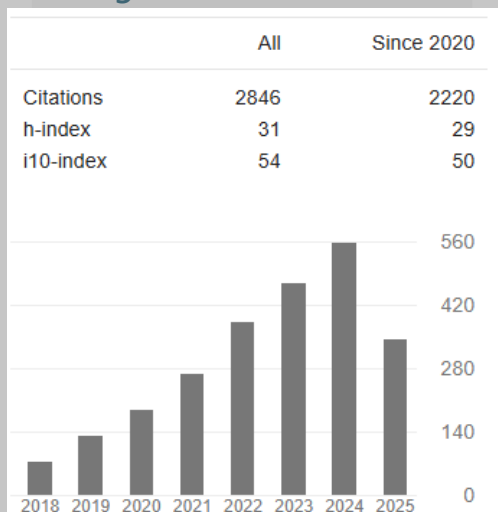
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Prof. TSAI Fu Sheng

蔡馥陞 教授
(Professor)

Email: fusheng_tsai@cityu.edu.mo

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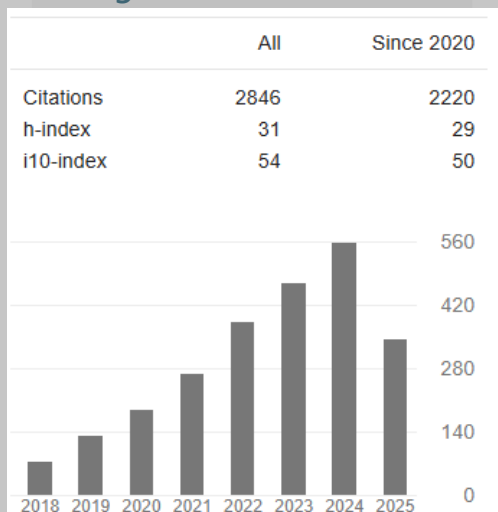
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Prof. TSAI Fu Sheng

蔡馥陞 教授
(Professor)

Email: fusheng_tsai@cityu.edu.mo

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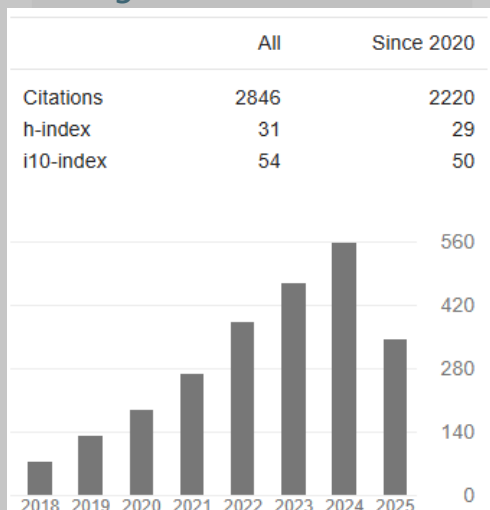
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