

CURRICULUM VITA

NAME

FU-SHENG TSAI / 蔡馥陞

BIRTHDAY: 1978/9/8

CURRENT POSITIONS

1. Professor

Faculty of Business, City University of Macau, Macau SAR

2. Adjunct professor

Doctoral & International MBA program, I-Shou University
(An English-mediated instruction (EMI) teacher)

3. Senior researcher

Center for Environmental Toxin and Emerging-Contaminant Research &
Super Micro Mass Research and Technology Center, Taiwan

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GOOGLE Scholar: https://scholar.google.com/citations?hl=zh-TW&user=XP8mUJ4AAAAJ&view_op=list_works&sortby=pubdate



Academic summary:

Fu-Sheng Tsai (**Ph.D.**, I-Shou University, An AACSB accredited university) is Professor at the Faculty of Business, City University of Macau, Macau SAR. Before joining the City U, he has been a Professor of the Cheng Shiu University, Taiwan. He has also been an adjunct professor of I-Shou University for 17 years (as a full English instructor, as well as an advisor for international MBA and doctoral students).

He serves **editorial positions** for major international publishers (Emerald, IGI-Global, Sage, Taylor & Francis, Wageningen Academic, etc.) in the *Digital Health* (Lead Guest Editor), *INQUIRY journal* (Lead Guest Editor), *International Food and Agribusiness Management Review* (Lead guest editor), *Knowledge Management Research & Practice* (Lead Guest Editor), *Journal of Organizational Change Management* (Lead Guest editor), *Revista de Administração de Empresas* (Department editor (Entrepreneurship & Social Enterprises) & Lead Guest Editor), *Journal of Innovation & Knowledge* (Editorial Board), *Journal of Organizational and End User Computing* (Guest Editor & Editorial board), among others. He is ad hoc **reviewer** for highly reputed journals: *Group & Organization Management*, *Human Relations*, *Journal of Business Research*, *Journal of Business Venturing*, *Journal of Organizational Change Management*, *Research Policy*, and other international journals.

While perceived as an inter-disciplinary scholar, his core research interest has been on strategic management and innovation as knowledge and networks governance in entrepreneurial contexts. Working with international colleagues happily, he has **published in** *Academy of Management Journal*, *Administration & Society*, *Asia Pacific Journal of Management*, *Asia-Pacific Management Review*, *Industrial Marketing Management*, *International Journal of Cross-Cultural Management*, *International Journal of Intercultural Relations*, *International Small Business Journal*, *Journal of Business Research*, *Journal of Knowledge Management*, *Journal of Organizational Change Management*, *Management Decision*, *Technovation*, *Technological Forecasting & Social Change*, *Service Industries Journal*, *Knowledge Management Research & Practice*, *Handbook of 21st Century Management* (Sage), *Biographical Dictionary of New Chinese Entrepreneurs and Business Leaders (EE)* and leading Chinese journals. He frequently presents at major academic conferences such as AOM, AIB, AAoM, BAM, EGOS, IACMR.

Fu-Sheng Tsai instructs full English-mediated courses for International MBA and Doctoral programs for over 15 years. He is a supervisor for international doctoral and MBA students. Practically, Fu-Sheng Tsai is also a consultant for several enterprises, leading public-private partnership and industry-academic collaboration projects, and of course sharing thoughts via invited speeches.

EDUCATION

Ph.D., Management, 2001.09~2007.01.

I-Shou University, Taiwan (AACSB-accredited)

Major: Strategic Management / Minor: Human Resource Management

Master of Business Administration, 2000.09~2001.06

I-Shou University, Taiwan

Bachelor of Information Management, 1996.09~2000.06

I-Shou University, Taiwan

Work Experience

Professor, 2018.08~2025.07

Cheng Shiu University, Taiwan

Adjunct Professor, 2007.08~2025.07

I-Shou University, Taiwan (AACSB-accredited)

Associate Professor, 2011.01~2018.07

Cheng Shiu University, Taiwan

Assistant Professor, 2007.08~2010.12

Cheng Shiu University, Taiwan

Consulting

- Federation of China Youth Entrepreneurs / Advisory Board
- Nan Ren Hu Entertainment Co., Ltd (Largest company managing National Park) / Consultant
- Hi Scene World Enterprise Co., Ltd (Largest company managing Aqua Museum) / Consultant
- Love Boat Charity / Consultant

HONOR

- Career and Teaching Persistence Award / 2022 / Association of Private Universities
- Youth Management Award / 2012 / Association of Technology Managements
- Innovative Teacher of the Year, Cheng Shiu University, July 2008:
- *Best paper award of the 2008 Annual Meeting of AOM (IM division), August 2008:*
- Sheth Foundation Travel Stipends for Doctoral Students, July 2005
- Xerox Research Grant, Xerox Academic Foundation, January 2002
- Scholarship Award, international visiting student to New Castle University, Australia, December 2000:

Academic service

Department Editor

- RAE - Revista de Administração de Empresas (Business Administration Magazine) (**SSCI**) / (2025~)

Associate Editor

- RAE - Revista de Administração de Empresas (Business Administration Magazine) (**SSCI**) / (2022 ~ 2025)
- PLOS ONE (Management Science Section) (**SSCI**) / (2022 ~ Now)

Regional Managing Editor

- International Food and Agribusiness Management Review (**SCIE**) / (2017 ~ Now) (ISSN: 2424-8479) (Asia-Pacific Regional Editor)

Editorial Board / Scientific Committee

- Journal of Innovation & Knowledge (**SSCI**) / (2025~) (ISSN:)
- Journal of Organizational and End User Computing (**SSCI**) / (2017~2020) (ISSN: 1546-2234)
- International Journal of Information Technologies and Systems Approach (**Ei**) / (2022 ~ Now)
- Gender Issues (**SCOPUS/ESCI**) / (2025~Now) (ISSN: 1098-092X)
- International Journal of e-Collaboration (**Ei / ESCI**) / (2018~2020) (ISSN: 1548-3673)
- Journal of Electronic Commerce in Organizations (**Ei / ESCI**) / (2018~2020) (ISSN: 1548-3673)

Guest Editor (Special Issues)

- **Knowledge Management Research & Practice** (SSCI) (Taylor & Francis) / (2025 ~) “Knowledge Heterogeneity, Organizational Change, and Value Co-creation” (Lead GAE, Co-edit with Hao Jiao and Slawomir Magala)
- **Journal of Organizational Change Management** (SSCI) (Emerald) / (Published) on “Sustainable Creativity, Innovation and Entrepreneurship: Concerning failures and resilience in hard times, difficult conditions, and special communities” (Sole GAE)
- **Journal of Organizational and End User Computing** (SSCI) (IGI-Global) / (2022/11 ~ Now) on “Innovation and End User Computing for Business Development” (Co-edit with Chia-Huei Wu, Qingjing Wang, Xuefeng Shao, and Zaoli Yang)
- **Digital Health** (SCI) (Sage) / (2025/1 ~) on “Food Safety Rumor and Consumer Behaviors: An Interdisciplinary Account of Their Mutual Causality” (Lead GAE, Co-edit with)
- **Revista de Administração de Empresas** (SSCI) (FGV Brasil) / (2023/7 ~ Now) on “Responsible Economy: A Stakeholder Interactionist Perspective on Policy, Technology Development, and Business Models” (Sole GAE)
- **International Food and Agribusiness Management Review** (SCI) (Wageningen Academic Publisher) / (2023/9 ~ Now) on “Value Co-creation in Food and Agricultural Sectors” (Lead GAE, Co-edit with Helena Alves)

- **INQUIRY: The Journal of Health Care Organization, Provision, and Financing** (SSCI) (Sage) / (2023/7 ~ Now) on “Strategic Knowledge Networking in and around Health Organizations: Contexts, Dynamics, and Interdisciplinary Explorations” (Lead GAE, Co-edit with John C. Pollock and Eugene S. Mutuc)
- **International Food and Agribusiness Management Review** (SCIE) / (Published) on “New and Sustainable Agricultural Business and Economic Models in Emerging Economies” (Sole GAE)

Reviewer (Project Funding)

- National Science and Technology Council (2008-current)

Reviewer (SSCI/SCI journals)

- Applied Economics (2023)
- Asia Pacific Journal of Management (2016; 2014)
- Asian Journal of Technology Innovation (2025)
- Australian Journal of Agricultural and Resource Economics (SSCI) (2020)
- Career Development International (2019)
- Corporate Social Responsibility and Environmental Management (2022)
- European Journal of Work and Organizational Psychology (2023)
- European Management Journal (2020)
- Financial Innovation (2024)
- Group & Organization Management (2012; 2011; 2010#1 and #2 (two papers))
- Human Relations (2025; 2022; 2020 #1, #2; 2019; 2016; 2012; 2011 #1, #2; 2010; 2009; 2008)
- Human Resources Development Quarterly (2013; 2012)
- IEEE Transaction on Engineering Management (2014)
- Industrial Marketing Management (2023)
- International Food and Agribusiness Management Review (2018 #1)
- International Journal of Emerging Markets (2021 #1)
- International Journal of Human Resource Management (2016; 2015; 2014; 2013)
- Journal of Business Venturing (2022, 2019; 2013/04; 2012; 2011; 2009)
- Journal of Knowledge Management (2025 #1; 2023 #1, #2; 2022 #1, #2; 2020)
- Journal of Management & Organization
- Journal of Organization Change Management (2019 #1; 2015 #1, #2)
- Journal of Organizational and End User Computing (2017 #1)
- Journal of Product Innovation Management (2015; 2013)
- Knowledge Management Research & Practices (2015; 2014 #1, #2)
- Long Range Planning (2025; 2023)
- Management and Organization Review (2014)
- Management Decision (2019 #12; 2016 #1, #2, #3)
- R&D Management (2014)
- Research Policy (2012; 2010)
- Service Industries Journal (2013; 2012)

- Technological Forecasting & Social Change (2024#1; 2021; 2020; 2019; 2013; 2012; 2010; 2008)
- Technovation (2012; 2010)

■ Journal Publications (* Corresponding author)

Google Scholar

<https://scholar.google.com/citations?user=XP8mUJ4AAAAJ&hl=zh-TW>

Part 1 - [Core research]

Knowledge- and Network-based Creativity, Innovation, Entrepreneurship

[Cross-disciplinary Research] section follows in Part 2.

1. Kilduff, M., Wang, K., Lee, S.Y., Chuang, Y.T., Tsai, W., **Tsai, F.S.** (2024). Hiding and Seeking Knowledge Providing Ties from Rivals: A Strategic Perspective on Network Perceptions, *Academy of Management Journal*, 67 (5), pp. 1207-1233 【UTD-24 / FT50 / ABS 4* / SSCI】
2. Jin, H., **Tsai, F.S.***, Martinez-Vazquez, J. (accepted) Optimal expenditure decentralization for sustainable development: evidence from a 52-country panel analysis, *Financial Innovation*, 11: 111; <https://doi.org/10.1186/s40854-025-00780-1> 【SSCI】
3. Seo, H., Lee, H., **Tsai, F.S.*** (Accepted) Impact of Perception of Intelligent Information Technology (IIT) on IIT-based Policy Decision-making in the Public Sector: Moderating Effect of Social Capital, *Journal of Organizational and End User Computing*, 【SSCI】
4. **Tsai, F.S.*** (Family-centered Decision-Making in Living Liver Transplantation: Analyzing the Tripartite Physician-Patient-Family Model in Taiwan, *Families, Systems, & Health*, 【SSCI】
5. **Tsai, F.S.**, Li, R., Escobar, O. (2024). Management Innovation, Digital Orientation, and External Knowledge Search: The Case of Big Data Usages, *Journal of Global Information Management*, 32 (1), DOI: 10.4018/JGIM.348050 【SSCI, 2023 IF = 4.7】 [Funding: NSC NSC-111-2410-H-230 -002-]
6. Cabrillo, S., Sven, D. and **Tsai, F.S.*** (2024). Synergy between multidimensional intellectual capital and digital knowledge management: Uncovering innovation performance complexities, *Journal of Innovation & Knowledge*, 9 (4); DOI: 10.1016/j.jik.2024.100568, 【SSCI】 [Funding support: NSC-111-2410-H-230-002- and 107-2410-H-214 -009-]
7. Hu, T. and **Tsai, F.S.*** (2024). Enhancing Economic Resilience Through Multi-Source Information Fusion in Financial Inclusion: A Big Data Analysis Approach, *Journal of Knowledge Economy*, 【SSCI】
8. Zhang, J.M, Ma, Y.J., Lyu, B., and **Tsai, F.S.*** (2024). Consumer Perspectives on Virtual Corporate Social Responsibility Co-creation, *Journal of Knowledge Economy*,

<https://doi.org/10.1007/s13132-024-02321-0> 【SSCI】

9. Cabrillo, S., Leung, R., **Tsai, F.-S.***, Sven, D. (2024). “I am served by a Robot!”: Internal Antecedents of Customer Acceptance of Robotic Hotel-Service Agents, *Journal of Organizational Change Management*, 37(7), pp. 1427-1445, <https://doi.org/10.1108/JOCM-08-2023-0315> 【SSCI】
10. Chen, F., Zhang, L., **Tsai, F.-S.***, Wang, B. (2024) A networking view of collaborative consumption on social media: Integrating value-in-exchange and value-in-use into value co-creation, *Management Decision*, SSCI, 2022 IF = 4.6】
11. Wang, J., Zhao, W., **Tsai, F.-S.*** Jin, H., Tan, J., Su, C. (2023) A Study of Crude Oil Futures Price Volatility Based on Event-Driven and Deep Learning Perspectives, *Applied Soft Computing*, 146 (OCT), #110548 【SCI, 2023 IF = 8.263, Q1 in Computer Science (Interdisciplinary Applications)】
12. Wang, W., Chen, F., Long, Z., Chen, F., **Tsai, F.-S.*** (2023) A Text-based Competition Network: The Perspective of Information Disclosure, *Journal of Organizational and End User Computing*, 35 (1) (DOI: 10.4018/JOEUC.317138) 【SSCI, 2023 IF = 7.4, Q1 of Management】
13. Gao, L., Li, G., **Tsai, F.-S.**, Gao, C., Zhu, M., Qu, X. (2023). The impact of artificial intelligence stimuli on customer engagement and value co-creation: the moderating role of customer ability readiness, *Journal of Research in Interactive Marketing*, 17 (2), pp. 317-333. <https://doi.org/10.1108/JRIM-10-2021-0260> 【SSCI, 2021 IF = 10.179 (Q1)】
14. **Tsai, F.-S.** (2023) Why and When Group Diversity Facilitate Innovativeness? The Roles of Knowledge Heterogeneity and Governance, *Knowledge Management Research & Practices*, 21(3), 566-576 【SSCI, 2020 IF = 2.744】 [MOST-105-2410-H-230-005-]
15. **Tsai, F.-S.** 2022. Guest Editorial: Sustainable creativity, innovation, and entrepreneurship: Concerning failures and resilience in hard times, difficult conditions, and special communities, *Journal of Organizational Change Management*, 35 (7), 965-968 【SSCI】
16. Wu, B., Liu, Z., Gu, Q., **Tsai, F.-S.***, 2023. Underdog mentality, identity discrimination and access to peer-to-peer lending market: exploring effects of digital authentication, *Journal of International Financial Markets, Institutions and Money*, 83 (March), #101714 【SSCI, IF = 4.211 (Finance: 15/110) (Q1); ABS 3-star; ESI Top 1% Paper】
17. **Tsai, F.-S.**, Cabrillo, S., Chou, H.H., Hu, F. Au, T. (2022) Open innovation and SMEs performance: The roles of reverse knowledge sharing and stakeholder relations, *Journal of*

- Business Research*, 148 (9), pp. 433-443 【SSCI, IF = 7.55 (Q1), ABS 3-star】
18. Yu, M., **Tsai, F.-S.***, Jin, H., Zhang, H. (2022). Digital finance and renewable energy consumption: evidence from China, *Financial Innovation*, 8, #58 【SSCI, 2022 IF = 6.793, ranked 8th out of 111 journals in Business, Finance category, and 1st out of 53 journals in Social Science, Mathematical Methods category】
 19. Zhang, X., Yao, Z., Wan, Q., **Tsai, F.-S.** (2022). Every coin has two sides: The impact of time pressure on employees' knowledge hiding, *Journal of Knowledge Management*, 26 (8), pp. 2084-2106, <https://doi.org/10.1108/JKM-02-2021-0149>. 【SSCI, 2020 IF = 8.182; KM Top journals 1st ranked (Serenko & Bontis, 2009, 2017, 2022)】
 20. Jin, C., **Tsai, F.S.**, Gu, Q., Wu, B. (2022) Does the Porter Hypothesis Work Well in the Emission Trading Schema Pilot? Exploring Moderating Effects of Institutional Settings, *Research in International Business and Finance*, Volume 62 (12), <https://doi.org/10.1016/j.ribaf.2022.101732> 【JCR IF = 6.143 (Q1), Ranking 10/111 in Business, Finance】
 21. Wu, B., Qang, Q., Fang, C., **Tsai, F.-S.**, Xia, Y. (2022). Capital Flight for Family? Exploring the Moderating Effects of Social Connections on Capital Outflow of Family Business, *Journal of International Financial Markets, Institutions & Money*, 77 【SSCI/JCR1 區/ABS 3-star, IF = 4.211, Ranking 15/118 in Business, Finance】
 22. Chou, H.H. and **Tsai, F.-S.*** (2022) Technology-Enabled Mobilization in the Emergence of a Value Co-Creating Ecosystem, *Journal of Organizational and End User Computing*, 34 (1), 1-17 【SSCI, 2021 IF = 4.349】
 23. Han, S., Qi, M., Chung, H.-M., **Tsai, F.-S.** (2022). Disentangling Difficulty in Cross-National Practice Adoption: The Role of Perception of Institutional Logics, *Management Review (管理評論)*, 41(3), pp. 1-14 【TSSCI, in English】
 24. 周信輝、方世杰、李慶芳、**蔡馥陞***、劉亭蘭 (2022) 與機器共舞：以交織理論探索人機協作的能動性 · *中山管理評論* · 30(5), p.857-897 【TSSCI】
(English title: Dancing with Machines: Exploring the Dynamics of Human-Machine Collaboration with Interweaving Theory)
 25. Yang, J., Luo, B., **Tsai, F.-S.*** (2022). Continuance Intention of Online Healthcare Communities- The Mediation Mechanism of Social Interaction Ties, *Journal of Organizational and End User Computing*, 34 (7), DOI: 10.4018/JOEUC.302892 【SSCI, 2021 IF = 4.349】

26. Chou, T.-H., Chen, S.C., **Tsai, F.-S.*** (2022). A cloud-based recognition service for agriculture during COVID-19 period in Taiwan, *Journal of Global Information Management*, 30(7), DOI: 10.4018/JGIM.302659 【SSCI, 2021 IF = 1.53】
27. **Tsai, F.-S.***, Tsai, C.H., Liu, C.W., Lin, C.H., Chang, C.H. 2020. Review and Prospection for Food and Agricultural Business Model Innovations in Emerging Economies, *International Food and Agribusiness Management Review*, 23 (5), pp. 661-666 【SCI, 2020 IF = 1.145】
28. **Tsai, F.-S.***, Moustafa Leonard, K., Srivastava, S. 2020. Psychological Capital in Entrepreneurial Contexts: Frontiers and Future Prospects, *Frontiers in Psychology*, 11:582133. doi: 10.3389/fpsyg.2020.582133 【SSCI, 2020 IF = 2.067】
29. **Tsai, F.-S.**, Chin-Chiung Kuo, and Julia L. Lin 2020. Knowledge Heterogenization of The Franchising Literature Applying Transaction Cost Economics, *Economies*, 8(4):#106 【ESCI / SCOPUS / EconLit / ABS / ABDC】
30. Wu, W., Wang, H. and **Tsai, F.-S.** 2020. Incubator networks and new venture performance: the roles of entrepreneurial orientation and environmental dynamism, *Journal of Small Business and Enterprise Development*, 27 (5), 727-747. 【ESCI】
31. **Tsai, F.-S.** and Hsu, I.-C. (2019). The Effects of Social Capital on Knowledge Heterogeneity, *Management Decision*, 57 (5), pp. 1237-1253 【SSCI, 2017 IF = 1.525】
32. **Tsai, F.-S.** (2018) Knowledge Heterogeneity, Social Capital, and Organizational Innovation, *Journal of Organizational Change Management*, 31(2), pp. 304-322 【SSCI, 2017 IF = 1.262】
33. **Tsai, F.-S.**, Lin, C.-H., Julia L. Lin, I-Pin Lu, and A. Nugroho (2018). Generational Diversity, Overconfidence, and Decision-making in Family Business: A *Knowledge Heterogeneity* Perspective, *Asia Pacific Management Review*, 23 (1), pp. 53-59 【TSSCI · 科技部推薦期刊】
34. **Tsai, F.-S.** (2016). Knowing What We Know Differently: *Knowledge Heterogeneity* and Dynamically Ambidextrous Innovation, *Journal of Organizational Change Management*, 29 (7), pp. 1162-1188 【SSCI, 2015 IF = 0.577】
35. 蔡馥陞。(2016)。*知識異質性、知識創造機制與產學合作短長期協同新產品開發績效。組織與管理。九卷二期，頁 115-152* 【TSSCI】
(English title: Knowledge Heterogeneity, Knowledge Creation Mechanisms, and Performance of Short- and Long-Term Synergistic New Product Development in University-Industry Cooperation.)
36. Lin, C.-H., **Tsai, F.-S.***, David D. C. Tarn, and Hsu, S.-C. (2015). Strategic Fit among

- Knowledge Attributes*, Knowledge Management Systems, and Service Positioning, **Knowledge Management Research & Practice**, 13, pp. 272-280 【SSCI, 2012 IF = 1.069, Ranked 4th in KM journals (Serenko & Bontis, 2017, JKM, 21(3), pp. 675-692)】
37. **Tsai, F.S.***, Baugh, G. S., Fang, S.C. and Julia L. Lin (2014). Contingent Contingency: *Knowledge Heterogeneity* and New Product Development Performance Revisited, **Asia Pacific Journal of Management**, 31(1), pp. 149-169 【SSCI, 2012 Impact factor (IF) = 4.099】
 38. Fang, S. R., Fang, S. C., Chou, C.-H., Yang, S.-M., & **Tsai, F.S.** (2011). Relationship learning and innovation: The role of relationship-specific memory, **Industrial Marketing Management**, 40(5), pp. 743-753 【SSCI, 2010 IF = 1.694】
 39. C.-C. Lee, **Tsai, F.-S.***, Viola L. Lee, (2011). Parent Control Mechanisms, Knowledge Attributes, Knowledge Acquisition And Performance of IJVs In Taiwan Service Industries, **Service Industries Journal**, 31(14) 【SSCI, 2010 IF = 1.071】
 40. 蔡馥陞、方世杰、楊舒閔、許文齡、邱志芳。(2011)。新產品開發團隊網路結構、關係系絡與績效：共用知識之仲介效果，**組織與管理** (團隊管理與團體動態專刊)，第四卷第一期，頁 33-80 【TSSCI now】
(English title: Network Structure, Relationships and Performance of New Product Development Teams: The Effect of Knowledge Sharing and Brokerage)
 41. Fang, S.C., **Tsai, F.-S.*** & Julia L. Lin. (2010). Leveraging Tenant-Incubator Social Capital for Organizational Learning and Performance in Incubation Program, **International Small Business Journal**, 28(1), pp. 90-113 【SSCI, 2009 IF = 1.73】
 42. **Tsai, F. S.***, Julia L. Lin & Fang, S.C., (2010). Recent Development of Resource Dependence Perspectives and Its Application in Information System Field: Informetrics and Network Analysis, **Asia-Pacific Management Review**, 15(2), pp. 187-206 【TSSCI】
 43. Lin, J. L., Fang, S.C., Fang, S. R., & **Tsai, F.S.*** (2009). Technology Transfer Performance in Embedded Networks, **Technovation**, 29(11), pp. 763-774 【SSCI, 2009 IF = 2.47】
 44. **Tsai, F.-S.***, Hsieh, H.-Y., Fang, S.C. & Julia L. Lin. (2009). The Co-evolution of Business Incubation and National Innovation System in Taiwan, **Technological Forecasting & Social Change**, 76(5), pp. 629-643 【SSCI, 2008 IF = 1.77】
 45. 謝如梅、方世杰、劉常勇、**蔡馥陞***。(2009)。團隊社會資本與新產品開發績效：知識分享機會、意願與能力之仲介效果。**中山管理評論**, 17(4), pp. 1001-1044 【TSSCI】
(English title: Team Social Capital and New Product Development Performance: Knowledge

Sharing Opportunities, Willingness, and Ability to Mediate)

46. Wang, E. and **Tsai, F. S.*** (2007). Absorptive Capacity as Fit in Interorganizational Technology Transfer Context, **Pan-Pacific Management Review**, 10 (2), pp. 29-57
47. **Tsai, F.S.*** 2005. Composite Diversity, Social Capital, and Group Knowledge Sharing, **Knowledge Management Research and Practice**, 3 (4), pp. 1-11 【listed on SSCI since year 2010, Ranked 4th in KM journals (Serenko & Bontis, 2017, JKM, 21(3), pp. 675-692)】
48. 方世杰、**蔡馥陞**、邱志芳。2004。新產品開發團隊知識分享之研究：交易成本理論與社會交換理論之整合性觀點。科技管理學刊。第九卷第四期。69-100 頁【TSSCI now】
49. 吳岱儒、喻昭平、**蔡馥陞*** (2009)。臺灣海洋資源育成中心初探：知識、營運策略與組織發展，**創業管理研究**，4(3), pp. 27-50

Part 2 - [Cross-disciplinary research / Practical issues with social impacts]

50. Khan, I. Wang, M. **Tsai, F.S.**, Hassan, N. (2025). Audit committee attributes and CSR performance in China: empirical evidence from agri-firms, *Custos Agronegocio*, 【SSCI】
51. Huang, W., Hu, P., **Tsai, F.S.**, Liu, Y., Huang, Y.* 2022. Smart Sales Empower Small Farmers: An Intergrated Matching Method between Suppliers and Consumers based on Information Axiom, *Sustainability*, 14: 1996657. 【SSCI】
52. Dong, X., Xu, S., Liu, J., **Tsai, F.S.***. Does Media Sentiment Affect Stock Prices? Evidence from China's STAR Market, *Frontiers in Psychology*, 13:1040171. doi: 10.3389/fpsyg.2022.1040171 【SSCI】
53. Sun, J., Hui Jin, **Tsai, F.S.***, Jakovljevic, M. 2022. A Global Assessment of Sustainability: Integrating Health, Socioeconomic, Environment Dimensions, *Frontiers in Energy Research*, 10:816714. doi: 10.3389/fenrg.2022.816714 【SCI】
54. Niu, L., Chen, M., Chen, X., Wu, L., **Tsai, F.S.*** 2021. Enterprise Food Fraud in China: Key Factors Identification from Social Co-Governance Perspective, *Frontiers in Public Health*, 9:752112. doi: 10.3389/fpubh.2021.752112 【SSCI】
55. Wang, Y., Parsons, L., Qi, M., Tsai, F.-S. 2021. Service Marketing in Online Shopping Platform: Psychological and Behavioral Dimensions, *Frontiers in Psychology*, 12:759445. doi: 10.3389/fpsyg.2021.759445 【SSCI】
56. Li-Xin Guo, L.-X., Lin, C. C., Huang, P.-F., Jhou, S.-Y., Cheng, S.C., Tsai, F.-S. 2021. Fuzzy Logic Analysis for Key Factors for Customer Loyalty in E-shopping Environment, *Frontiers in Psychology*, 【SSCI】
57. Yien J-M, Wang H-H, Wang R-H, Chou F-H, Chen K-H and **Tsai F-S**. 2021. Effect of Mobile Health Technology on Weight Control in Adolescents and Preteens: A Systematic Review and

- Meta-Analysis, *Frontiers in Public Health*, 9, #708321, doi: 10.3389/fpubh.2021.708321
58. Chen, K.-H., Yien, J.-M., Kao, C.-C., Tsai, F.-S.* 2021. Sustainable Strategies for Marathon Tourism in the Time of Pandemics, *Sustainability*, 13(5), #2758; DOI: <https://doi.org/10.3390/su13052758> 【SSCI, IF = 2.576】
 59. Liang, F. Pan, Y., Gu, M., Guan, W., Tsai, F.-S.* 2021. Cultural tourism resource perceptions: Analyses based on tourists' online travel notes, *Sustainability*, 13 (2), #519 【SSCI, IF = 2.576】
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Book Chapters (Peer-reviewed)

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Teaching cases (Peer-reviewed)

91. 蔡馥陞、凌漢璋。2014。太陽光電產業創業家資源拼湊與服務模式創新：以協奏公司為例, **智慧電子產業教學個案集**。(ISBN 978-986-04-0165-3)
(English title: Resource Bricolage and Service Model Innovation for Entrepreneurs in the

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92. 蔡馥陞。2014。橙嵐企業：協力廠商服務科技與藝文產業流程創新。 *光華管理個案收錄庫(個案編號:1-14018-11)*
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B1. International Conferences

- Liu, Z. Wu, B., Tsai, F.-S. 2025. How public ESG activism promotes green development? From managerial ESG cognition to corporate green innovation, **International Association for Chinese Management Research (2025) Conference**, Xi'an, China
- Lee, H., Seo, H., Tsai, F.-S. 2024. Institutional Factors Pertaining to National Artificial Intelligence Levels: Focusing on Social Capital's Moderating Effect, **Academy of International Business 2024 Annual Conference**, Seoul, Korea [NSC-112-2410-H-230-003-]
- Tsai, F.S.*, Li, G., Gao, J., Guo, F., Wu, Z., and Ren, L. 2022. Employee Innovative Behavior and Service Innovation Performance during AI Adoption: Roles of Innovation Culture and Redundant Resources, **Asia Pacific Journal of Management (APJM) Paper Development Workshop**, Chongqing University, Chongqing, China
- Tsai, F.S.* and Yao, Z. 2022. Theft may be a defense: The impact of workplace bullying on time theft, **Asia Pacific Journal of Management (APJM) Paper Development Workshop**, Chongqing University, Chongqing, China
- Su, P.-J. and Tsai, F.S.* 2021. Transactive Memory Systems of Top Management Team, **2021 Academy of Management Meeting, Online/Teleconference**.
- Chuang, Y.-T., Tsai, F.-S., Tsai, W. and Kilduff, M. 2019. Hiding Knowledge Sharing Relationships From Rivals: Implications for Status in Organizations, **2019 Academy of Management Meeting, Boston, MA, USA**

- Li, L., Tsai, F.-S., Moustafa Leonard, K., Liu, C.-F., and Lu, K.-W. 2018. Service Learning, Climate, and Service-based Social Innovation for Sustainability, **AIB US Southeast 2018 Conference, Nashville, TN, USA**
- Tsai, F.-S. and Du, P. 2017 At the Interface of Heterogeneous Knowledge: Value Co-creation of A Researcher Group, **2017 Academy of Management Meeting, Atlanta, Georgia, USA**
- Tsai, F.-S., Cabrilo, S., Lin, Julia L. and Tang, D.-A. 2017. The effect of open innovation activities on reverse knowledge sharing and SME performance: The Case of Ho Chi Minh City (Vietnam), (**Paper Development Workshop**) **10th Asia Academy of Management and 10th Taiwan Academy of Management Joint Conference**, Kitakyushu city, Fukuoka, Japan
- Tsai, F.-S. and Hsu, I.-C. 2017. The Effects of Social Capital on Knowledge Heterogeneity, **10th Asia Academy of Management and 10th Taiwan Academy of Management Joint Conference**, Kitakyushu city, Fukuoka, Japan
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- Tsai, F.-S., Julia L. Lin, Chen, Y.-C. 2016. Open service innovation: proposed antecedents and moderators from knowledge-based view, **2016 Global Marketing Conference**, Hong Kong, China
- Gong, R. and Tsai, F.-S. 2016. University Institutional Research and Student Recruitment Performance: A Marketing Communication Perspective, **2016 Global Marketing Conference**, Hong Kong, China
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- Sung, W.-L., Julia L. Lin., and Tsai, F.-S. 2015. The Evolution of Incubation Center: Variations of Phases in Taiwan, **9th Asia Academy of Management and 8th Taiwan Academy of Management Joint Conference**, Hong Kong, China
- Han, Y.-P., Chung, H.-M., and Tsai, F.-S. 2015. Hoop Dreams in Depth: The Institutionalization of Professional Basketball in Taiwan, the **2015 University of Edinburgh Business School Writing Workshop**, Edinburgh, England
- Tsai, F.-S., W. Tsai. 2014. Knowledge Sharing Illusion within an Organization, **Academy of Management Annual Meeting**, Philadelphia, USA
- Tsai, F.-S., Lin, Julia L., Aida Nugroho, Ling, H.-C. 2013. Age Diversity, Expertise, and Collective Decision in Indonesian Family Firms, **Asia Business & Management Conference**, November, 2014, Kyoto, Japan
- Tsai, F.-S. 2013. Knowledge Creation and Open Service Innovation in Cultural and Creative Industries: A Conceptual Framework, **Asian Perspectives On Creative Industries: A Workshop**, June, Singapore Management University, Singapore
- Dan-Wei Wen, Tsai, F.-S., Shih-Chieh Fang, 2012. The Co-evolution of Technology and Capability: The Evolution of Lithium Battery Industry in Taiwan, International Association for Management of Technology (IAMOT) Annual Meeting, Hsinchu, Taiwan

- Dan-Wei Wen, Tsai, F.-S., Shih-Chieh Fang, 2012. How Technologies and Capability Co-evolve: The Example of Lithium Battery Industry Evolution in Taiwan, Portland International Center for Management of Engineering and Technology (PICMET '12), Portland, USA
- Tsai, F.-S. 2011. Governing Knowledge Heterogeneity for Group Innovativeness: A Study in an Eastern Economy, **Academy of Management Annual Meeting**, San Antonio, USA
- Tai, S.C., Julia L. Lin & F. S. Tsai. 2011. How Do Weaker Firms Govern Asymmetric IORs? Distinguishing AS-Based from Need-Based Dependence. 2011 Annual Meeting of Academy of Management, San Antonio, TX, USA, August 12-16, 2011.
- Tsai, F.-S. 2011. The Influence of Area Difference, Affects, and Managerial Experience on Entrepreneurial Insecurity, **MOR Paper Development Workshop, the 2010 IACMR Conference**, Shanghai
- Tsai, F.-S., Shih-Chieh Fang, Julia L. Lin, Baugh, S. Gayle. 2011. What Do You Know? Knowledge Heterogeneity and Team Performance in an Asian Economy, **Southwest Academy of Management Southwest Academy of Management 2011**, Houston, Texas, USA
- Hsieh, Linda H. Y., Rodrigues, S. B. R., and Tsai, F.-S. 2010. The governance of knowledge heterogeneity by multinational corporations, **2010 European Group for Organization Studies (EGOS) Colloquium**, June, Lisbon, Portugal
- Tsai, F.-S. 2009. Accepted participant of the OMT Junior Faculty Consortium, **Academy of Management Annual Meeting**, August, Chicago, USA
- Lee, C. C., Tsai, F.-S., Lee, L., Hsieh, Linda H.-Y. 2009. International Joint Venture Control Mechanism, Knowledge Acquisition and Learning Performance, **British Academy of Management Conference 2009**, September, Brighton, UK
- Tsai, F.-S., Fang, S.C. & Julia L. Lin. 2008. Heterogeneous Knowledge, Social Capital, and Innovation: Conceptualization with an illustrative Case, **Academy of Management Annual Meeting**, August, Anaheim, USA
- Tai, S.C., Tsai, F.-S., C.S. Chang & P.W. Huang. 2008. The Effect of Dual Governance of Transaction and Competence on Multinational Enterprises' Choice of International Entry Mode, **Academy of Management Annual Meeting**, August, Anaheim, USA (Best Paper, IM division)
- Tai, S.C., Tsai, F.-S., Fang, S.C. & Julia L. Lin. 2008. External Embeddedness and Learning of Focal Subsidiary in Managing Knowledge Transfer: A Synthesis of Transaction Cost Economics and Competence View, **Asia Academy of Management Annual Meeting**, Taipei, Taiwan
- Tsai, F.-S., Fang, S.C. & Julia L. Lin. 2008. The Effect of Heterogeneous Knowledge on Innovation: Proposition Development on the Moderating Role of Social Capital, **International Association of Chinese Management Research (IACMR) Meeting**, June, Guangzhou, China
- Tsai, F.S. and Tai, S.C. 2007. Network That Leads in Knowledge Sharing: Cognitive vs. Actual Leader-centered Social Network and Follower Motivation, Behavior and Innovation, Cognition in the Rough Workshop, **Academy of Management Annual Meeting**, August, Philadelphia, USA

- Fang, S.-C., Wang, E. , Lin, Julia L., Tsai, F.S.* 2006. Absorptive Capacity as Fit: An Empirical Examination In The Context Of Technology Transfer Between The China And Taiwan Partner Firms, December, **Asia Academy of Management Meeting**, Tokyo, Japan
- Moustafa, K., Van Scotter, J. Pakdil, F. Chamseddine, N., Mockaitis, A. Salciuviene, L. Tsai, F.S. Esatoglu, E., Koyuncu, M. Wu, L., Oktem, K. 2006. Cultural Variations and Perceptions of Media Effectiveness, **Academy of Management Annual Meeting**, August, Atlanta, Georgia, USA
- Tsai, F.-S.*, Fang, S.C., Julia L. Lin., & M. Huang. 2005. Recent Development and Application of Resource Dependence Perspectives and International Technology Transfer: A Bibliometrics Analysis (1992-2003). **Academy of International Business Annual Meeting**, July, Quebec City, Canada
- Fang, S.C., Huang, M., & F.-S. Tsai*. 2005. Entrepreneurial Resources, Capability Building, and the Performance of International New Ventures During International Expansion. **Academy of International Business Annual Meeting**, July, Quebec City, Canada
- Liu, C., F.-S. Tsai, P. Huang, & Peng, T.K. 2005. Are Good Soldiers Good Knowledge Sharers? Organizational Citizenship Behavior and Knowledge Sharing, **Academy of Management Annual Meeting**, August, Hawaii, USA
- Fang, S.C., & F.S. Tsai* 2004, Leveraging Actionable Knowledge into Organizational Advantages: Tenant's Strategic Networking and Learning in Incubation Program, **Academy of Management Annual Meeting**, August, New Orleans, USA

Research Funding

National Science Council (NSC) / Ministry of Science and Technology (MOST)

Principle Investigator

- ✓ 知識網絡結構、偏誤、與動態對組織價值共創之影響 (113-2410-H-230-001-MY2)
- ✓ 連鎖加盟體系價值共創治理機制之探索：知識、交易成本、社會網絡整合觀點之後設組織研究 (112-2410-H-230-003-)
- ✓ 服務創新共創之機制、動態與異質性：亞洲旅館業跨境電商平台的比較性探索 (NSC-111-2410-H-230 -002 -)
- ✓ 跨域知識型組織中的價值共創機制 (MOST 110-2410-H-230 -003 -)
- ✓ 國家與組織智慧資本對大學研發能量之影響：組織學習與策略性行銷溝通觀點下校務研究所扮演之角色 (MOST 107-2410-H-230 -003 -)
- ✓ 社會創業與育成中心價值共創機制探索：社會資本發展觀點 (MOST 106-2410-H-230 -002 -) (已結案)
- ✓ 社會及知識網路共演化對公私部門夥伴間價值共創之影響：商業育成及產學合作兩大場域中的品質探證 (MOST 105-2410-H-230 -005 -) (已結案)
- ✓ 產學合作之整合性研究：價值基礎觀點--(子計畫四)產學合作中學術參與對商品化之影響：智慧資本落差與開放式創新觀點「全球架構下的臺灣發展：典範與挑戰」 (MOST-104-106年，MOST-104-2420-H-230-001-MY2)
- ✓ 電子化事業與顧客網絡調查分析平台之建置：以跨平台線上購物企業為例 (產學合作研究計畫-應用型) (MOST-103-2622-H-230 -001-CC3) (已結案)
- ✓ 知識網絡策略性演化之研究：國際合資企業中知識異質性、流程與治理之整合觀點 (三年期) (NSC101-2410-H-230-023-MY3)
- ✓ 不同型式智慧資本獨立/互動效果對知識異質性演化成型之影響：質量混式取徑 (三年期) (The Independent and Interactive Influences among Different Types of Intellectual Capital and the Formation of Knowledge Heterogeneity: A Mixed-Method Approach) (NSC98-2410-H230-005-MY3, Year 2009/08 ~ 2012/07) (Principle Investigator)
- ✓ 群體知識異質性與社會資本對創新之影響：知識密集產業中新產品開發專案之實證研究 (The Impact of Knowledge Heterogeneity and Social Capital on Innovation: Empirical examination of NPD teams in Taiwanese Knowledge-intensive Industries) (NSC97-2410-H230-003-, Year 2008/08 ~ 2009/07) (Principle Investigator)
- ✓ 群體知識異質性與創新：新產品開發情境下的比較式多重個案探索 (Knowledge

Heterogeneity and Innovation: Exploration Using Comparative Multiple-Case Method In New Product Development Context) (NSC96-2416-H230-008-, Year 2007/12 ~ 2008/07) (Principle Investigator)

- ✓ 年輕學者輔導與諮詢案 主持人 2011/7/1 ~2011/7/31 社會科學研究中心 已結案 110,000

Co-Principle Investigator

- ✓ (整合型計畫) 大學與地方政府合作推動地方人文發展與跨域治理計畫。公私部門協力治理之價值共創生態系統：以屏東縣佳冬鄉下六根客莊為例--公私部門協力治理之價值共創生態系統：以屏東縣佳冬鄉下六根客莊為例 (三年期，108-2420-H-006 -002 -)
- ✓ (整合型計畫) 大學與地方政府合作推動地方人文發展與跨域治理計畫。公私部門夥伴關係之價值共創歷程：屏東縣佳冬鄉「活的博物館」之文創生活再造 (三年期，105-2420-H-158-001-及106-2420-H-158-001-及107-2420-H-158 -001 -)(已結案)

Ministry of Education

- ✓ 智慧電子個案撰寫計畫
- ✓ The National Innovation Systems of New Energy Technologies in Taiwan (Principle Investigator) (belongs to a larger, integrative project entitled New Energy Technologies Research by the National Cheng Kung University)
- ✓ 學界協助中小企業科技關懷計畫
- ✓

Triple Helix Projects (TH)

- ✓ 大源企業 (中小企業轉型)
- ✓ 知識管理系統建置專案，正修科技大學產學合作計畫，正研產學字(99)第097號，良聯工程有限公司委託 (Co-Principle Investigator)
- ✓ 臺灣服務科學會個案撰寫計畫
- ✓ 金屬工業研究發展中心，轉委託學界研究案(工業園區廠商制度邏輯認知、產官學關係、創新績效)
- ✓ 金屬工業研究發展中心，轉委託學界研究案(工業園區廠商知覺組織寬裕、園區特性與行政支援、滿意度)