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Research Area

Data-Driven Business Intelligence Methods
Design of Intelligent Service Methods
Optimization Analysis of Marketing Strategies

Journal

- ◆ 姜元春, 李怡, 錢洋*, 柴一棟, 劉業政, 有限偏好約束下融合文本和圖像的個性化需求預測方法 [J].管理科學學報. (FMS T1, CSSCI)
- ◆ Yi Li, Suyang Yu, Yulin Chen, Yuanchun Jiang, Kun Yuan*, Explainable Fashion Compatibility Prediction: An Attribute-Augmented Neural Framework [J], Electronic Commerce Research and Applications. (SCI, Q1)

Working Paper

- ◆ Yi Li, Kun Yuan, Yuanchun Jiang, Jennifer Shang, Subodha Kumar, Complementary Fashion Matching: Attention-aware Hierarchical Graph Visual Analytics [J], working paper.
- ◆ Yi Li, Kun Yuan, Yuanchun Jiang, Jingyuan Yang. Inferring Substitutes for Fashion Outfits: A Fashionista- Algorithm Collaboration Model, working paper.