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Research Area

Strategic Management

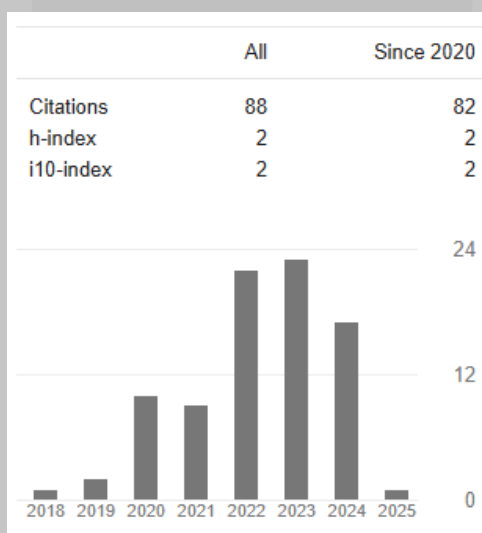
Business Sustainability

Corporate Social Responsibility (CSR)

Environment, Social and Governance (ESG)

Stakeholder management and communication

Google Scholar



Paper

- ◆ Lo, C.W.H., Liu, N., Pang, X., & Li, P.H.Y. 2020. Unpacking the complexity of environmental regulatory governance in a globalizing world: a critical review for research agenda setting. *Journal of Environmental Policy & Planning*, 1-14.
- ◆ Lo, C.H.W., Pang, X., Egri, C. & Li, P.H.Y. 2017. University Social Responsibility: Conceptualization and an Assessment Framework. D.T.L. Shek and R.M. Hollister (eds.), *University Social Responsibility and Quality of Life*: (8) 37-59. Springer Nature Singapore.
- ◆ Pang, X., Egri, C., Lo, C.W.H., & Liu, N. "Rater Effect in Evaluating CSR Information: The Role of Unprescribed Information Cues and Non-CSR Information". [Under review]
- ◆ Fang, D., Pang, X.*, Zhang, X., & Lo, C.W.H. "Race to the Bottom? Chinese CEOs' Corporate Sustainability Strategies in Ethiopia and China". [Under review]

Conference

- ◆ Pang, X., Lo, C.W.H., Liu, N., & Egri, C. "Being Alike or Different: Observations of Optimally Distinctive Pathways in CSR Strategies", presented at AOM 2023, Boston, the U.S., August 4-8, 2023.
- ◆ Fang, D., Pang, X.*, & Zhang, X. "CSR in SMEs: the Buffering and Reinforcing Effects of Firm Resources and Institutional Pressures", presented at the 3rd Thought Leaders' Conference of Marketing Science and Innovation and "Global Marketing and International Business" Academic Conference of Journal of International Marketing, Beijing, China, March 16-17, 2019.
- ◆ Pang, X., Guo, W. & Lo, C.H.W. "Better to Stay Focused or Diversify? Organizational Resources, CSR Diversification, and Corporate Social Performance", presented at SMS 2017 Annual Conference, Houston, the U.S., October 27-November 1, 2017.
- ◆ Pang, X., & Lo, C.W.H. "An Examination of the Relationship Between Government Pressure and Firm Response: A Curvilinear Observation in Corporate Social Performance", presented at 2016 GSOM Emerging Markets Conference, Saint Petersburg, Russia, October 6-8, 2016.