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Research Area

International Business

International Entrepreneurship

High-Tech SMEs Internationalization

Social Capital

Google Scholar

	All	Since 2020
Citations	1	1
h-index	1	1
i10-index	0	0

Working Paper

- ◆ Peixin Zuo, Melanie E Hassett, Marian V Jones, Creating Social Capital for Internationalisation: Unravelling the Problem of Outsidership

Conference

- ◆ Peixin Zuo, Melanie E Hassett, and Marian V. Jones (Nov 2021). Creating social capital for internationalisation: Unravelling the problem of outsidership. Peer reviewed and paper presentation at Academy of International Business Oceania Chapter Annual Meeting 2021, virtual conference.
- ◆ Peixin Zuo (Autumn 2020). Exploring the creation of social capital and its utilisation for high-tech SMEs, Accepted at Academy of International Business, UKI Chapter, Doctoral Consortium, Leeds, UK.
- ◆ Peixin Zuo (Oct 2020). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Accepted at Academy of International Business, US South-east Chapter, Doctoral Consortium, virtual conference.
- ◆ Peixin Zuo (Sep 2019). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Sheffield University Management School Annual Doctoral Conference, Sheffield, UK.
- ◆ Peixin Zuo (Sep 2018). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Sheffield University Management School Annual Doctoral Conference, Sheffield, UK.
- ◆ Peixin Zuo (Apr 2018). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Academy of International Business, UKI Chapter, Doctoral Consortium, Birmingham, UK.
- ◆ Peixin Zuo (May 2017). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at Sheffield University Management School Annual Doctoral Conference, Sheffield, UK.
- ◆ Peixin Zuo (May 2017). Exploring the creation of social capital and its utilisation for high-tech SMEs internationalisation, Presented at White Rose DTC Conference, York, UK