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Research Area

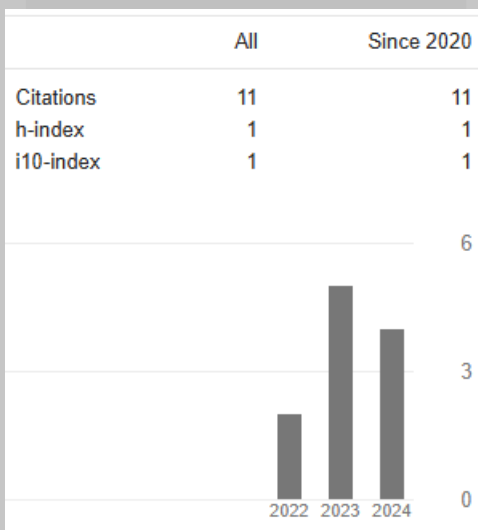
Service Operations Management

Supply Chain Management

Revenue Management

Interface of Operations and Marketing

Google Scholar



Journal

- ◆ Gong, M., Lian, Z., Xiao, H. , Inventory Control Policy for Perishable Products under a Buyback Contract and Brownian Demands, International Journal of Production Economics, 2022. (SCI)

Working Paper

- ◆ Joint Promotional Effort and Assortment Optimization under the Multinomial Logit Model
- ◆ Pricing and Bargaining in Service Outsourcing with Two Classes of Customers
- ◆ Capacity Co-opetition of Make-to-order Firms

Conference

- ◆ Xiao, H., Gong, M., Lian, Z., Capacity Co-opetition of Make-to-order Firms. The 12th POMS-HK International Conference, Hong Kong, 2022.
- ◆ Xiao, H., Lian, Z., Pricing and Bargaining in Service Outsourcing with Two Classes of Customers. The 12th International Conference on Economics, Business and Management, Osaka, Japan, 2021.
- ◆ Xiao, H., Li, Y., When will Bundling of Cross-Industry Products be Preferable?. The 9th POMS-HK International Conference, Hong Kong, 2018.