



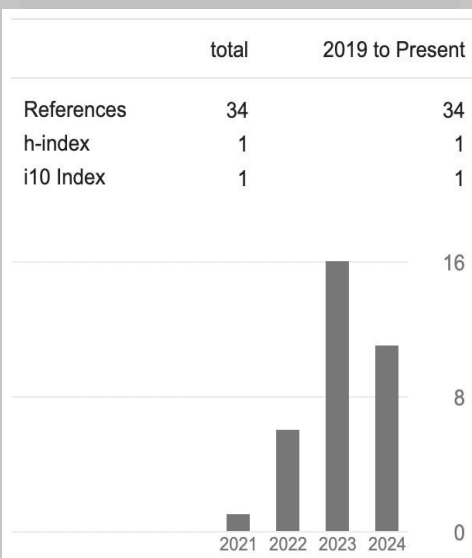
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### Research Area

Green Supply Chain Management  
Operations Management  
Luxury Supply Chain Management  
Data Mining and Data Analysis  
Consumer Behavior

### Google Scholar



### Journal

- ◆ Yina Li, **Liujian Huang\***, Yang Tong. 2021. Cooperation with Competitor or not? The Strategic Choice of a Focal Firm's Green Innovation Strategy. Computers Industrial Engineering. 157. 107031 (SCI, JCR Q1, IF: 5.431). <https://doi.org/10.1016/j.cie.2021.107301>

### Working Paper

- ◆ Yina Li, **Liujian Huang\***, R&D Strategy of Improving Upstream' Remanufacturing Innovation under Government Fund Policy. (Working Paper)
- ◆ Yina Li, **Liujian Huang\***, Cooperation with Competitor or not? The Strategic Choice of a Focal Firm's Green Innovation Strategy under the Coopetition Relationship. (Working paper)