



**Dr. SABETZADEH Farzad
(Assistant Professor)**

Email: farzad@cityu.mo

Research Area

Artificial Intelligence and Deep Learning
Knowledge Management

Innovation & Entrepreneurship

Collaborative Technologies in Teaching
& Learning

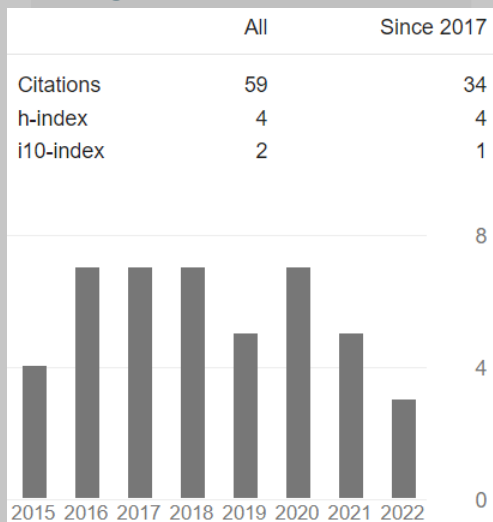
Smart Technology (e.g. Internet of
Things (IoT))

Cloud Computing and Big Data Analyt-

ORCID

<https://orcid.org/0000-0001-9436-5753>

Google Scholar



Journal

- ◆ Jiang, H., Sabetzadeh, F., Lin, Z., & Tang, H. (2022). Nonlinear time series fuzzy regression for developing explainable consumer preferences models based on online comments. *IEEE Transactions on Fuzzy Systems*. (SCI)
- ◆ Jiang, H., Guo, G., Sabetzadeh, F., & Chan, K. Y. (2022). Model variational consumer preferences based on online reviews using sentiment analysis and PSO-based DENFIS approaches. *Journal of Intelligent & Fuzzy Systems*, (Preprint), 1-12. (SCI)
- ◆ Sabetzadeh, Farzad. & Tsui, E. (2014), "An Effective Knowledge Quality Framework Based on Knowledge Resources Interdependencies", *VINE Journal of Information and Knowledge Management Systems*, Vol.45 No.3, pp. 360-375
- ◆ Sabetzadeh, Farzad & Tsui, E. (2011), "Delivering Knowledge Services in the Cloud", *International Journal of Knowledge and Systems Science (IJKSS)*, Vol.2, No.4, pp. 14-20
- ◆ Sabetzadeh, Farzad & Tsui, E. (2011), "Social Motives Polarity and Its Impact on Knowledge Sharing", *VINE Journal of Information and Knowledge Management Systems*, Vol. 41 No. 1, pp.76-88

Book

- ◆ Sabetzadeh, F., & Wang, Y. (2022). *Demystifying Augmented Reality (AR) in Marketing From the E-Commerce Perspective*. In *Cases on Virtual Reality Modeling in Healthcare* (pp. 215-242). IGI Global.
- ◆ Sabetzadeh, Farzad & Lee, W.B, (2018) "Contemporary Knowledge and Systems Science", IGI Global, DOI: 10.4018/978-1-5225-5655-8
- ◆ Sabetzadeh, Farzad & Tsui, E. (2013). *Delivering Knowledge Services in the Cloud*. In *Multidisciplinary Studies in Knowledge and Systems Science* (pp. 247–254). IGI Global.



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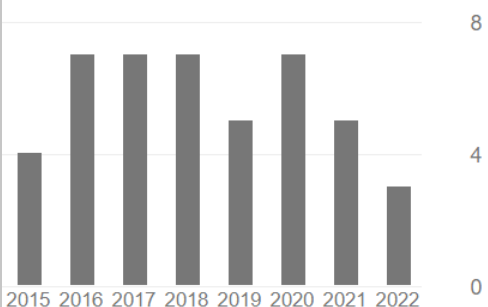
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	All	Since 2017
Citations	59	34
h-index	4	4
i10-index	2	1



Conference

- ◆ Liu, G., Farzad, S., Liu, L. L., & Zhao, Y. (2022, August). Knowledge Management Challenges in Start-up Companies in China's Great Bay Area. In European Conference on Knowledge Management (Vol. 23, No. 2, pp. 764-767).
- ◆ Jiang, H., Li, C., & Sabetzadeh, F. (2021, December). Modelling Time Series Customer Preference Based on E-commerce Website. In 2021 3rd International Conference on Economic Management and Cultural Industry (ICEMCI 2021) (pp. 3222-3227). Atlantis Press.
- ◆ Jiang, H., Sabetzadeh, F., & Kwong, C. K. (2021, July). Dynamic analysis of customer needs using opinion mining and fuzzy time series approaches. In 2021 IEEE International Conference on Fuzzy Systems (FUZZ-IEEE) (pp. 1-6). IEEE.
- ◆ Tsui E. and Sabetzadeh, Farzad (2014), "Lessons Learnt from and Sustainability of Adopting a Personal Learning Environment and Network (PLE&N), International Conferences on Educational Technologies 2014 and Sustainability, Technology and Education (ICEduTech 2014), pp. 51-58
- ◆ Tsui, E., Wang, W.M. and Sabetzadeh, Farzad., "Enacting Personal Knowledge Management & Learning with web services interoperability tools," 3rd International Conference on Cloud Computing and Intelligence Systems (CCIS), 2014 IEEE, pp.491-494, 27-29 Nov. 2014, doi:10.1109/CCIS.2014.7175785
- ◆ Sabetzadeh, Farzad, Tsui, E. & W.B. Lee (2014)," Enhancing knowledge quality via a semantic-oriented framework for a social knowledge cloud", 5th International Conference on Software Engineering and Services Science, 2014 IEEE, pp. 153-156
- ◆ Sabetzadeh, Farzad, Tsui, E. and Lee W.B. (2013), "Assessment of Uncertainty in the Quality of Knowledge in the Research Publication Review Process", 10th IEEE International Conference on Fuzzy Systems & Knowledge Discovery (FSKD), Shenyang-China, 2013



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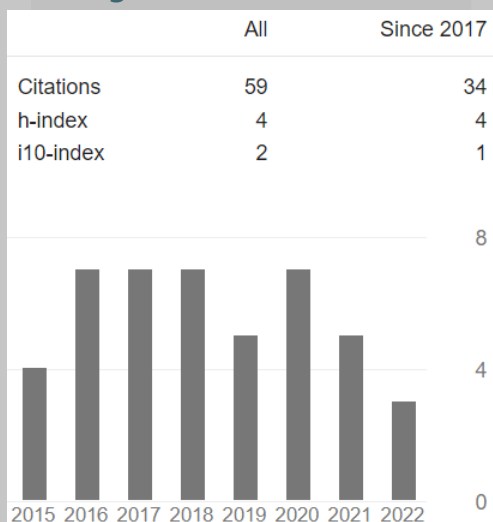
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- ◆ Tsui, E., Cheong, R.K.F & Sabetzadeh, Farzad (2011), "Cloud-Based Personal Knowledge Management as a Service (PKMaaS)," Computer Science and Service System (CSSS), 2011 IEEE International Conference, pp.2152-2155, 27-29 June 2011
- ◆ Kiu, C.C., Tsui, E & Sabetzadeh, Farzad (2011), "An Ontology-Based Expert Locator System in a Web 2.0-oriented Personal Learning Environment", Artificial Intelligence Workshops(AIW 2011), MIMOS, Malaysia