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Research Area

Management Accounting

Financial Management

Innovation Entrepreneurship

Publications

- ◆ Yao M,Huang Y,Dong D.Market Orientation, Strategic Flexibility and New Enterprise Growth: The Mediating Role of Dual Innovation [J].Journal of Social Science of Jilin University,2019(3):33-44.
- ◆ Yao M,Huang Y,Ge B.Dual Market Orientation and Organizational Performance——A Study on the Moderating Effect of Entrepreneurship Orientation [J].Technological Economy and Management Research,2019(1):50-54.
- ◆ Huang Y, Zhou L, Yao M. Thermal Power Plant Environmental Performance Evaluation Based on Data Envelopment Analysis [J].IOP Conf. Series: Earth and Environmental Science,2018,186:012040.
- ◆ Huang Y, Dong D.The Inverted U Relationship between New Enterprise Market Orientation and Organizational Performance-A Study on the Moderating Effect of Organizational Learning Ability [J].Chinese Journal of Management (Received)
- ◆ Yicong Huang. Spiritual Leadership and Job Engagement: The Mediating Role of Emotion Regulation [J].Frontiers in Psychology, 2022.844991 (SSCI)
- ◆ Yao M,et al.Empirical Accounting Research Based on Listed Companies on the Growth Enterprise Market [M].Jilin People's Publishing House,2018. (Fourth author)
- ◆ Yao M,et al.Research on the Relationship between TMT Change, Entrepreneurship Strategic Choice and Enterprise Growth Performance [M].Jiangsu Phoenix Educational Publishing House,2015. (Third author)