



Dr. Yitian Lu

Position: Assistant Professor
Faculty: Faculty of Business
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Teaching and Research Areas:

Teaching area: Research Method, Small Business Management, Innovation Management
Research areas: Innovation System, Regional Development, University-Industry
Collaboration

Education:

PhD in Management Bournemouth University
MSc in Management (International Business) The University of Birmingham
BA in International Economics and Trade Zhengzhou University

Academic Appointments:

Assistant Professor City University of Macau 2022-Present

Teaching Experiences:

City University of Macau

MBA programme

Research Method 2022 Autumn

Small Business Management 2022 Autumn

Fellowships:

Member of Regional Studies Association (RSA)

Nov 2020

Representative Publications:

Working papers

Yitian Lu, Mario Davide Parrilli, Gelareh Roushan. Collaborating with Universities for Innovation and Better Performance: A Relational Approach

Yitian Lu, Mario Davide Parrilli, Gelareh Roushan. Contractual Collaboration with Universities and Firms' Innovation Outputs: Evidence from China

Mario Davide Parrilli, Yitian Lu. The importance of synergy between regional and national innovation system in emerging and developing economies: The case of Yangtze River Delta and Chengdu-Chongqing Economic Circle in China

Publications in Conferences

Mario Davide Parrilli, Yitian Lu (Sep 2022) The synergy between national and regional innovation systems in emerging/developing economies in China V° International Conference on Cluster Research (in presence and digital), 5th-7th September 2022, Osaka Metropolitan University, Japan

Yitian Lu, Mario Davide Parrilli, Gelareh Roushan. (Nov 2020). University-Industry Collaboration, Innovation and Firms' Performance III International Congress on Cluster Research (Spain)

Current Research Interests:

Innovation System; Regional Development; University-Industry Collaboration