

## Dr Tiffany Cheng Han LEUNG

Position: Assistant Professor  
Faculty: The Faculty of Business  
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### Education

PhD in Management Studies, University of St Andrews, UK  
MLitt in International Business (Distinction), University of St Andrews, UK

### Teaching Areas

Business Ethics, Accounting Practice, Corporate Sustainable Strategy Management

### Research Area

Social and Environmental Accounting (SEA)/ Sustainability Accounting  
Environment, Social & Governance (ESG)  
Corporate Social Responsibility (CSR)  
Creating Shared Value (CSV)  
Controversial Industry  
Social Enterprise  
Business Ethics

### Academic Appointments:

2015-2019 Lecturer, School of Professional Education & Executive Development  
College of Professional & Continuing Education  
The Hong Kong Polytechnic University, Hong Kong  
2017-2019 Lecturer, Newcastle Business School, Northumbria University, UK  
2014-2015 Visiting Lecturer and Research Fellow University of Saint Joseph, Macao  
2010-2013 Tutor, University of St Andrews, UK

### Selected Publications in Referred Journals

- Ng, A. W. and Leung, T. C. H. (2020) Relevance of Social Environmental Accounting to a global financial centre under one country two systems: Engaging stakeholders for sustainability and climate change, *Social and Environmental Accounting Journal*. doi.org/10.1080/0969160X.2020.1776625
- Leung, T. C. H. and Snell, R. S. (2019) Strategies for Social and Environmental Accounting: The Case of Multinational Gambling Companies, *Journal of Business Ethics*, doi.org/10.1007/s10551-019-04190-z
- Leung, T. C. H. (2019) Legitimacy-Seeking Strategies in a Controversial Industry: The Case of Responsible Gambling, *Sustainability Accounting, Management and Policy Journal*. 10(1): 97-125.
- Ng, A. W., Leung, T. C. H. and Tsang, K. T. (2018) Social Enterprise for Elderly Housing: Policy for Accountability and Public-Private Responsible Financing, *Journal of Population Ageing*, Doi.org/10.1007/s12062-018-9235-5
- Leung, T. C. H. and Snell, R. S. (2017) 'Attraction or Distraction? Corporate Social Responsibility in Macao's Gambling Industry', *Journal of Business Ethics*, 145 (3): 637-658
- Leung, T. C. H. and Gray, R. H. (2016) 'Social Responsibility Disclosure in the International Gambling Industry: A Research Note' *Meditari Accountancy Research*, 24 (1): 73-90
- Noronha, C., Leung, T. C. H., and Lei, E. (2015) 'Corporate Social Responsibility Disclosure in Chinese Railway Companies: Corporate Response after a Major Train Accident', *Sustainability Accounting, Management and Policy Journal*, 6 (4): 446-474

### Selected Publications in Edited Books

- Leung, T. C. H. and Ho, J. C. K. (2020) Social Responsibility and Ethics in Health Care. In Fong, B., Law, V. and Lee, A. (ed.) *Primary Care Revisited: An Interdisciplinary Perspectives for a New Era*. Singapore: Springer International Publishing (p. 225-240)
- Leung, T. C. H. (2019) Personal Social Responsibility and Sustainable Development In Filho, W. L. (ed) *Encyclopedia of Sustainability in Higher Education*, Switzerland: Springer International Publishing. Doi.org/10.1007/978-3-319-63951-2\_272-1
- Leung, T. C. H and Ng. A. W. (2019) Accountability and Sustainable Development. In Filho, W. L. (ed) *Encyclopaedia of Sustainability in Higher Education*, Switzerland: Springer International Publishing.

- Leung, T. C. H and Ng. A. W. (2018) Green Education and Sustainable Development. In Filho, W. L. (ed) *Encyclopaedia of Sustainability in Higher Education*, Switzerland: Springer International Publishing. Doi:10.1007/978-3-319-63951-2\_132-1
- Ng, A. W, Ben, Y. F and Leung, T. C. H. (2018) Health and Sustainability: Reinforcing the Link between the Public and Private Sectors through Tertiary Institutions. (pp. 169-186) In Azeiterio, U. Akerman, M. L, Filho L. W. and Setti, A. and Brandli L. (eds) *Lifelong Learning and Education in Healthy and Sustainable Cities. World Sustainability Series*, Switzerland: Springer International Publishing.
- Ng, A. W., Leung, T. C. H. and Lo, J. M. K. (2017) Developing sustainability competence for future professional accountant: the integrative role of an undergraduate program. (pp. 119-136) In Filho et al. (ed) *Handbook of Theory and Practice of Sustainable Development in Higher Education* (Volume 6). Springer International Publishing. DOI 10.1007/978-3-319-47868-5\_8
- Leung, T. C. H. (2015) An Initial Exploration of Corporate Social Disclosure and Responsible Gambling Disclosure in Macao's Gambling Industry. In C. Noronha, ed. 2015. (pp. 153 -197) *Corporate Social Disclosure: New Observations in China and Japan*. Hampshire: Palgrave Macmillan

### **Academic Awards**

'Social Responsibility Disclosure in the International Gambling Industry: A Research Note' published in *Meditari Accountancy Research* being selected by the journal's editorial team as a Highly Commended paper in the 2017 Emerald Literati Network Awards for Excellence.

'Award for Outstanding Research-Scholarly Performance' 2017/18 from College of Professional and Continuing Education, The Hong Kong Polytechnic University.