

Huang Yicong

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Date of Birth : April, 1991

Teaching courses : Accounting, Financial Management



EDUCATION

2019.12-Now	South China University of Technology	Assistant Researcher (Postdoc)
2016.9-2019.7	Jilin University	PhD Major: Business management(Accounting)
2014.9-2016.7	Jilin University	Master Major: Accounting
2009.9-2013.7	Xi'an Shiyou University	Bachelor Major: Accounting



ACADEMIC ACHIEVEMENTS

- [1] Yao M,**Huang Y**,Dong D.Market Orientation, Strategic Flexibility and New Enterprise Growth: The Mediating Role of Dual Innovation [J].Journal of Social Science of Jilin University,2019(3):33-44.
- [2] Yao M,**Huang Y**,Ge B.Dual Market Orientation and Organizational Performance——A Study on the Moderating Effect of Entrepreneurship Orientation [J].Technological Economy and Management Research,2019(1):50-54.
- [3] **Huang Y**, Zhou L, Yao M. Thermal Power Plant Environmental Performance Evaluation Based on Data Envelopment Analysis [J].IOP Conf. Series: Earth and Environmental Science,2018,186:012040.
- [4] **Huang Y**, Dong D.The Inverted U Relationship between New Enterprise Market Orientation and Organizational Performance-A Study on the Moderating Effect of Organizational Learning Ability [J].Chinese Journal of Management (Received)
- [5] **Yicong Huang**. Spiritual Leadership and Job Engagement: The Mediating Role of Emotion Regulation [J].Frontiers in Psychology, 2022.844991
- [6] Yao M,et al.Empirical Accounting Research Based on Listed Companies on the Growth Enterprise Market [M].Jilin People's Publishing House,2018. (Fourth author)
- [7] Yao M,et al.Research on the Relationship between TMT Change, Entrepreneurship Strategic Choice and Enterprise Growth Performance [M].Jiangsu Phoenix Educational Publishing House,2015. (Third author)



RESEARCH PROJECTS

- Analysis of the State of Innovation and Entrepreneurship in the Country Based on the Mining of Information Resources (China Association for Science and Technology "High-end Technology Innovation Think Tank Youth Project"),Project manager.
- Research on Guizhou Major Emergencies Monitoring and Early Warning,Quick Response and Risk Assessment Mechanism during the "14th Five-Year Plan",research team members
- The Relationship between TMT Change,Entrepreneurship Strategy Choice and Corporate Growth Performance:A Comparative Study Based on Cases of Listed Companies on the Growth Enterprise Market (National Natural Science Foundation of China, 71472071),research team members.
- Research on Enterprise Entrepreneurship Opportunity and Resource Development Behavior under the Background of China's Transitional Economy——Construction of the Conceptual System of Entrepreneurship Opportunity-Resource Development Behavior (National Natural Science Foundation of China,71232011),research team members.
- Cross-industry Entrepreneurship Strategies of Large Enterprises in my country's Competitive Industries (National Natural Science Foundation of China,71472071),research team members.



RESEARCH DIRECTION

Management Accounting
Financial Management
Innovation
Entrepreneurship