

# **Curriculum-Vitae**

## **Of**

### **Dr. FONG Kwong Yee**

#### **Education**

<u>Year</u>	<u>Qualification</u>	<u>Institute</u>
2021	DBA	City University of Macau
1987	MBA - Accounting and Finance	Simon Fraser University
1984	BBA (Hons) - Accounting and Economics	Simon Fraser University

#### **Professional Membership**

<u>Year</u>	<u>Membership</u>	<u>Professional Organization</u>
1999	Certified Management Accountant	The Institute of Certified Management Accountants, Australia
1999	Full Member	The Hong Kong Securities Institute
2001	Fellow Member	The Hong Kong Institute of Marketing
2001	Certified Professional Marketer	The Hong Kong Institute of Marketing
2017	Fellow Member	Institute of Public Accountants, Australia
2017	Fellow Member	Institute of Financial Accountants

#### **Working Experience**

##### **Nov 04 – Present Associate Professor of City University of Macau**

- Served as the Coordinator of BBA program(Ended in August, 2021)
- Served as the Coordinator of MBA program(Starts in September, 2021)
- Administer the BBA, and MBA programs
- Taught courses in Financial Accounting, Management Accounting, Economics and Finance
- Liaised with professional institutes for program accreditation

##### **Nov 1998 – Head of Continuing and Professional Development Centre Vocational Training Council**

## Oct 2004

- Administered all self-financing courses offered by Technical Colleges, Technical Institutes and Training Centres.
- Developed and administered the 寧養照顧員證書課程和起居照顧員證書課程(offered by the Society for the Promotion of Hospice Care, 善寧會) 這些證書課程提供對長者護理的寧養照顧基礎訓練。
- Developed and administered courses for the Hong Kong Correctional Services(懲教署). These courses aim to prepare young inmates to acquire the vocational skills for job placement.
- Liaised with professional institutes and overseas universities to develop programmes for graduates of VTC.
- Developed in-house training programmes for companies and various government offices.
- Developed the Yijin Project.
- Approved budget of all self-financing courses.
- Conducted licencing examination for insurance professionals.
- Conducted licencing examination for security guards.
- Developed CPE programmes that cater the academic and professional needs of students.
- Negotiated and established contracts with the following institutions:

	<u>Programme</u>	<u>Institution</u>
a)	BA (Hons) Accounting and Finance	Leeds Metropolitan University
b)	B.Sc (Hons) Computer Science	Queen Mary University of London
c)	Bachelor of Business (Accountancy)	Queensland University of Technology
d)	Bachelor of Science (Honours) in Management	University of Manchester
e)	B.Sc. (IT)	Swinburne University of Technology
f)	Certificate Programme in Insurance (China)	Central University of Finance and Economics

## Jan 90 – Oct 98 **Assistant Professor in Business Studies** **School of Professional and Continuing Education** **University of Hong Kong**

- Taught courses in Financial Management, Financial Accounting and Management Accounting in both diploma and undergraduate level.

- Acted as programme director in managing and coordinating overseas, professional programmes for adult learners in Hong Kong.
- Administered more than 180 courses in a year with approximately 14,000 headcount of enrolment (duties include course design, curriculum development, course administration, students counseling and liaison with professional bodies and overseas partners).
- Developed and launched the following programmes:

	<u>Partner</u>
a) Bachelor of Business (Accounting)	Curtin University
b) Bachelor of Business (Marketing and Management) Programme	Curtin University
c) Bachelor of Accounting Programme	School of Business, the University of Hong Kong
d) Master of Science Programme	University of Strathclyde, UK
e) Certificate Programme in Marketing	Hong Kong Institute of Marketing
f) Diploma Programme in Marketing	Hong Kong Institute of Marketing
g) Diploma Programme in Accounting (China)	Jinan University
h) Diploma Programme in Sports Management	Hong Kong Sports Development Board
i) Certificate Programme in Trade Credit Management	Duns & Bradstreet (HK) Ltd.
j) Certificate in Company and Secretarial Studies	Duns & Bradstreet (HK) Ltd.
k) Diploma Programme in Real Estate Administration	Hong Kong Institute of Real Estate Administration
l) Certificate in Business Management	China Travel Services
m) Seminars in Finance in Canton, China	Guandong Economics Cadre Training School
n) In-house training programmes	Various Parties

**Sept 87 – Lecturer in Accounting**  
**Dec 89 Lingnan University**

- Taught courses in Financial Accounting, Management Accounting and Economics
- Served as the Chairman of Lingnan Staff Club in 1988/89 academic year
- Served as the coordinator of Joint Research Project between Department of Accounting, Lingnan University and the Guangdong Bureau of Economics Affairs
- Served as the Admission Officer of the Department of Accounting in 1988/89 academic year

## **COMMUNITY SERVICE**

Council Member of Hong Kong Institute of Marketing	1996 – 2002
Member of Continuing Professional Education Advisory Committee, Hong Kong Institute of Education	1998 – 2000
Member of Education Commission's Working Group on Continuing Education, Education Manpower Bureau, HKSAR Government	2000 – 2002
Chairman, Vetting Committee of Continuing Education Fund Scheme, Education Manpower Bureau, HKSAR Government	2002 – 2004
Vice Chairman, Committee of Education, The Institute of Certified Management Accountants(CMA Australia)	2014--Present
Member, Committee of Accounting Profession, Council for the Promotion of Guangdong-Hong Kong-Macau Cooperation	2019-Present

## **RESEARCH AND PUBLICATIONS**

Wang, J.H., Wu, Y., Fong, K.Y. and Zhu, W.H. (2020). Take the View of Corporate Social Responsibility to Explore the Responsible Gambling, International Conference on Advancement of Business Ethics and Corporate Social Responsibility, Taiwan

Fong, K.Y. (2017). A Contemporary Study of Accounting and Economic Development in Macau, Working Paper

Fong, K. Y; and Zhang, Z. (1998). The Return of Hong Kong and New Development of Guangdong – Hong Kong Economic Cooperation, Journal of Sun Yatsen University, Social Science Edition, Vol. 38, No. 2, pp. 83-90, China: Zhongshan University.

Lee, N. R. Booker, K Y Fong, A. Lam and J. Ng (1992). Consortia in Distance Education : A regional perspective. Shenzhen – Hong Kong Conference on Distance Education, Shenzhen, China.

Fong K. Y and Lau K. F (1990). Advertising for CPA? Second Annual Conference / Education Interest Group, HKSA, pp. 225-232

