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Research Area

- High-Tech Entrepreneurship
- Technological Transition and Innovation Policy
- Market Creation
- Intellectual Property Management
- Legal Text Analysis and Firm Strategy

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Google Scholar



Publication



Papers

- ◆ Lee, C.K., Yu, L.M. (corresponding author). (2022). A multi-level perspective on 5G transition: The China case. *Technological Forecasting and Social Change*, 182, 121812. (SSCI, ABS:3, IF 10.884)
- ◆ Lee, C.K., Yu, L.M. (corresponding author), & Zheng, Y.H. (2022). Strategic framing of policy flip-flop: How traditional scooter incumbents influence the policy making of electric scooters. *Organization and Management (《組織與管理》)*. (In Chinese, CSSCI) (accepted)

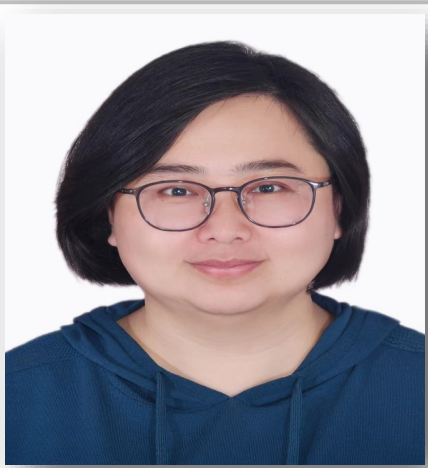
Book Chapter

- ◆ Yu, L.M. (2017). Industry-specific study of patent law and innovation in China's telecommunications industry. In Yahong Li (Ed.), *Patents and Innovation in Mainland China and Hong Kong*. Cambridge: Cambridge University Press.

Conferences

- ◆ Lee, C. K., & Yu, L.M. (2023, October). How do incumbents respond to 5G transition? The case of Chinese Firms' making connected cars, accepted, 2023 TFSC Conference.
- ◆ Lee, C. K., & Yu, L.M. (2023, July). Technology convergence and market creation: Making connected cars in China, PIC-MET'23, Monterrey, Mexico.
- ◆ Lee, C. K., & Yu, L.M. (2021, August). How do ICT incumbent firms embed IoT to 5G: The Huawei Case. (Virtual presentation) 4th International Conference on Information Management and Management Science. Chengdu, China.
- ◆ Lee, C. K., & Yu, L.M. (2020, November). How firms respond to changing context brought by 5G: The Huawei case. 2020 Strategic Management Society (SMS) Virtual Berkeley PhD Workshop: Reshaping Firms in Digital Ecosystems.
- ◆ Lee, C. K., & Yu, L.M. (2017, November). Internationalization under vertical disintegration: When Chinese firms meet the U.S. market. 5th Technology Management Annual Conference of Mainland China and Taiwan. Guangzhou, China.

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- ◆ Yu, L.M., Lee, C. K., &Chen, P.L. (2016, December). Dance with suspicion: When Chinese technology firms meet the U.S. market. Strategic Management Society (SMS) special conference, Hong Kong, China.
- ◆ Yu, L.M. (2013, June). ICT-convergence Challenges for Patent Protection in China—A Study on Tencent and Nokia. Conference of the International Journal of Arts and Sciences (IJAS) conference, Munich, Germany.
- ◆ Yu, L.M. (2011, May). Is 2005 a Key Year for Patent Boom in China? Research Postgraduate Conference, HKU.