



Dr. XIAO Hua
肖華 博士
(Assistant Professor)

Email: huaxiao@cityu.mo

Research Area

Supply Chain and Inventory Management

Service Operations Management

Interface of Operations and Marketing

Journal

- ◆ Gong, M., Lian, Z., Xiao, H. , Inventory Control Policy for Perishable Products under a Buyback Contract and Brownian Demands, International Journal of Production Economics, 2022. (SCI)

Working papers

- ◆ Joint Promotional Effort and Assortment Optimization under the Multinomial Logit Model
- ◆ Pricing and Bargaining in Service Outsourcing with Two Classes of Customers
- ◆ Capacity Co-opetition of Make-to-order Firms

Publications in Conferences

- ◆ Xiao, H., Gong, M., Lian, Z., Capacity Co-opetition of Make-to-order Firms. The 12th POMS-HK International Conference, Hong Kong, 2022.
- ◆ Xiao, H., Lian, Z., Pricing and Bargaining in Service Outsourcing with Two Classes of Customers. The 12th International Conference on Economics, Business and Management, Osaka, Japan, 2021.
- ◆ Xiao, H., Li, Y., When will Bundling of Cross-Industry Products be Preferable?. The 9th POMS-HK International Conference, Hong Kong, 2018.